

**BLU**  
BOLD LIKE US



**GRAND XL<sup>LTE</sup>**  
Grand is Better

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# GRAND XL<sup>LTE</sup>

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## Key Selling Points

Amazing 5.5" High Definition Display

13 Megapixel Main Camera with Flash  
8 Megapixel Front Flash Selfie Camera

16GB/8GB of Internal Memory  
and 2GB/1GB of RAM

Powerful and efficient MediaTek 6737  
chipset with 1.3GHz quad core processor

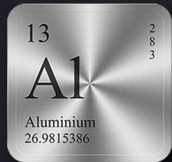
Latest and Greatest with Android  
7.0 Nougat

3,200mAh Battery will make sure you  
never run out of battery in a day.

## Lustrous Aluminum Design

GRAND XL LTE incorporates a rigid aluminum housing design along with a beautifully crafted curved glass display. BLU's design concept gracefully fits in your hand to provide both an ergonomic feel and aesthetically pleasing smartphone.

Available in Gold, Rose Gold, Silver and Black.





## Precise Engineering

Advanced tooling technology that utilize state of the art CNC milling along with precise assembling.



## High Resolution Display

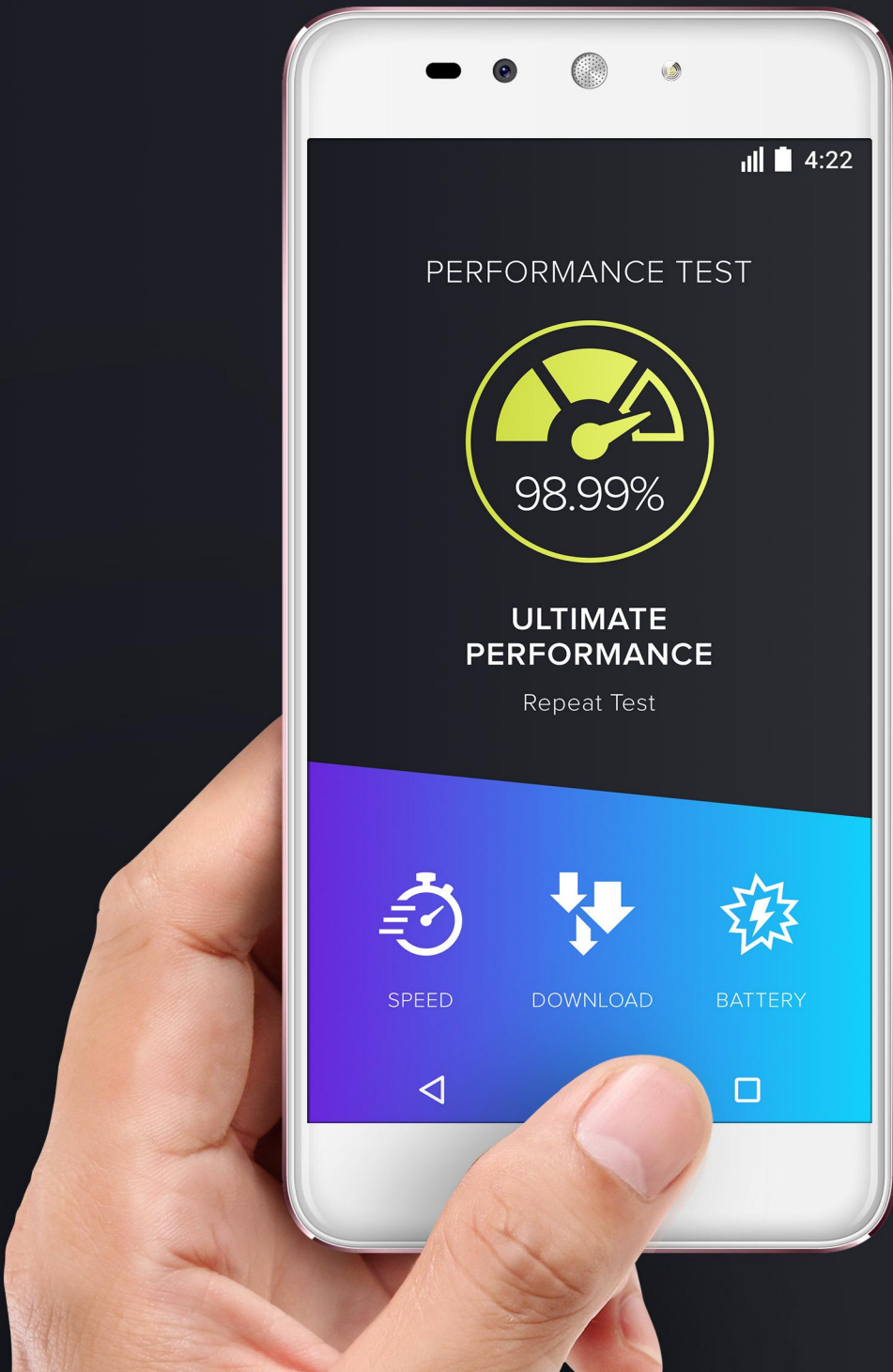
The big, beautiful 5.5" HD display is perfect for your videos, games, work and sharing your screen with friends.



## Curved Display

Experience any viewing angle in all their splendor with GRAND XL LTE's curved display panel. Designed with a much more improved touch panel for more efficient user reliability.





## Performance Driven

Along with a MediaTek 6737 chipset, The GRAND XL LTE's powerful 1.3GHz Quad Core processor easily takes on a multitude of tasks.

Ample onboard memory, 16GB, keeps all your apps running smoothly courtesy of 2GB RAM.

Also available with 8GB internal memory paired with 1GB RAM.

**1.3GHz**  
Quad Core

**16GB**  
Memory

**2GB**  
RAM



## Masterful Images

Why just take a picture? Experience a masterpiece. Grand XL LTE's 13MP camera allows you to capture beautiful, high resolution photos. Also, take a self portrait with sharp clarity on the 8MP front camera with flash, which can provide stunning images even in low light. Without a doubt GRAND XL LTE assures you capture that photographic masterpiece.

**13MP**  
with Flash

**8MP**  
Selfie + Flash

## Self Portraits

Snap amazing selfies using the 8MP front-facing camera. The built in front flash ensures flawless pictures no matter the environment you find yourself in.



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## Introducing Android 7.0 Nougat

New multi-window support to use apps on screen simultaneously.

Better background optimization to minimize RAM use by system and apps.

Project Vulkan API, a new 3D rendering API for 3D graphics.

With these new enhancements in addition to other features available, users will have many new capabilities.



Google Play



## Dual SIM

Don't ever worry about exchanging SIM cards from one phone to another or carrying two phones in your pocket.

With two SIM slots, you can take advantage of different voice/data plans for better rates, better coverage, and separate bills.

Set apart personal calls and business calls and avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.



**Technology**

Android 7.0 Nougat  
GSM Quadband  
3G HSPA+ 42Mbps  
3G 850/900/1700/1900/2100  
4G LTE 1/2/3/4/7/12/17/28

**Processor**

MediaTek 6737  
1.3GHz Quad Core  
With Mali-T720

**Memory**

Internal 16GB/8GB  
2GB/1GB RAM  
MicroSD up to 64GB

**Display**

5.5" HD 720 x 1280~267ppi

**Camera**

13MP Main w/Flash  
8MP Front w/Flash

**Battery**

3,200mAh

**Connectivity**

Bluetooth 4.0 | WiFi, Hotspot  
Micro USB v2.0

**GRANDXL<sup>LTE</sup>**

848958032120	G0030WW	Black	848958032168	G0031WW	Black
848958032137	G0030WW	Gold	848958032175	G0031WW	Gold
848958032144	G0030WW	Rose Gold	848958032182	G0031WW	Rose Gold
848958032151	G0030WW	Silver	848958032199	G0031WW	Silver

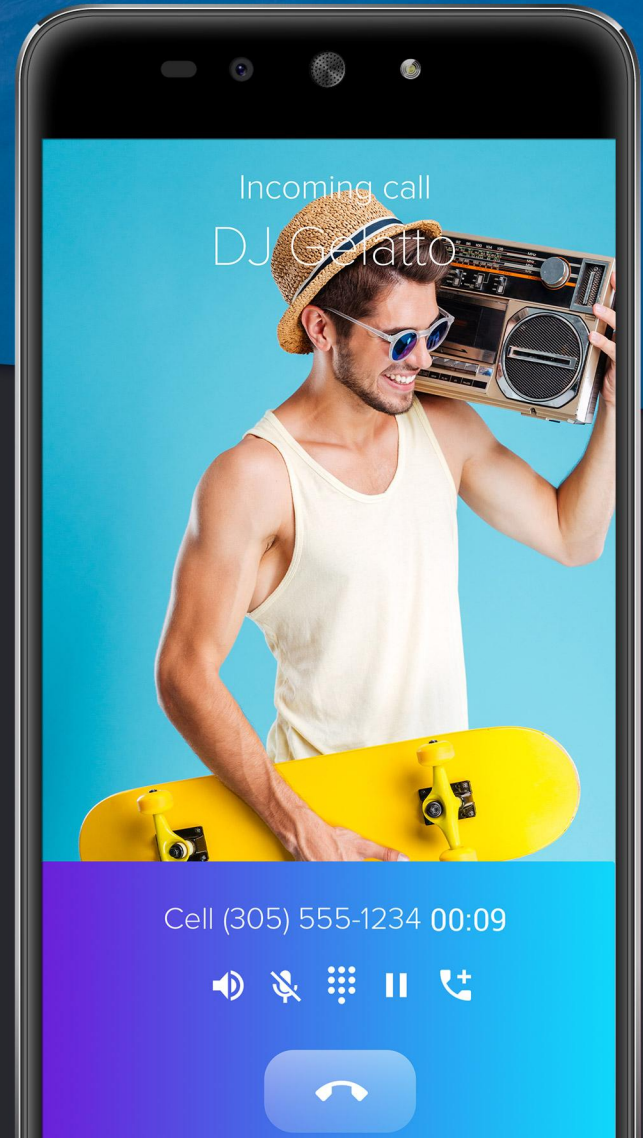






# Unlocked

Stay connected with friends and family while traveling across the country with speeds of up to 10x faster than 3G. The GRAND XL LTE comes with 3G 850/900/1700/1900/2100, LTE 1/2/3/4/7/12/17/28 so you can have coverage across the entire United States with all different carriers; AT&T, T-Mobile, MetroPCS, and entire MVNO network.





### **BLU GRAND XL LTE**

157.6 x 78.8 x 8.5mm | 182g

Android 7.0 Nougat ✓

Quad Core 1.3GHz Processor

16GB/8GB Internal Memory | 2GB/1GB RAM

5.5" 720 x 1280 HD Curved Glass Display ✓

13MP Main Camera with Flash

8MP Selfie Camera with Flash ✓

3200mAh Battery



### **SAMSUNG GALAXY J7 (2016)**

151.7 x 76 x 7.8mm | 170g

Android 6.0 Marshmallow

Octa-Core 1.6GHz Processor

16GB Internal Memory | 2GB RAM

5.5" 720 x 1280 HD Display

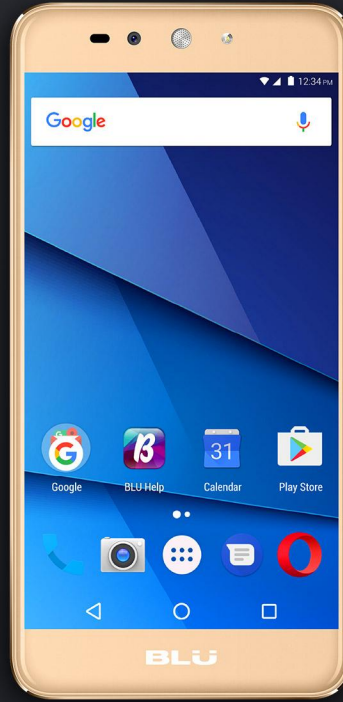
13MP Main Camera with Flash

5MP Selfie Camera with Flash

3300mAh Battery



BOX



PHONE



SILICONE CASE



QUICK GUIDE



USB CABLE



CHARGER



HEADPHONES



SIM KEY