

**BLÜ**<sup>®</sup>  
BOLD LIKE US



Touchbook  
**M7**<sub>PRO</sub>

**BLÜ**<sup>®</sup>  
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Touchbook  
**M7** PRO



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TOUCHBOOK M7 PRO



## Key Selling

7.0" HD Display with BLU IPS technology

1.3GHz Quad Core Processor

8GB of Internal Memory and 1GB of RAM

Premium Metal Housing Design

Android 7.0 Nougat



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TOUCHBOOK M7 PRO



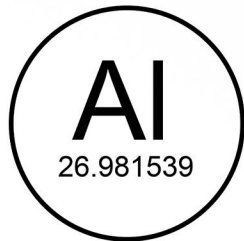
## Gorgeous Design

The TOUCHBOOK M7 PRO design incorporates premium metal for an incredible look and hand held experience, even for a 7" phablet. Diamond cut polished chamfer edge on the camera and LED flash, provide top grade details that set the TOUCHBOOK M7 PRO apart from its competitors.

Available in Gold and Black

## Metal Back Cover

The TOUCHBOOK M7 PRO utilizes state of the art material such as aluminum on the battery cover provides structural integrity and at the same time raising the bar on the aesthetic quality. Pushing the design to a higher level that few succeed in.



## Phablet Power

The TOUCHBOOK M7 PRO has a 1.3GHz Quad Core processor ready and able for all your multitasking needs. With 8GB of internal memory and 1 GB of RAM, the perfect duo for all your everyday tasks at hand. The TOUCHBOOK M7 PRO also comes with the latest Android 7.0 Nougat software to provide the best user experience possible.

8GB

Internal Memory

1GB

RAM



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## Beautiful Display

The TOUCHBOOK M7 PRO was crafted with an 7.0" HD display so the user can experience brilliant colors and sharpness from any angle they desire. Catch the latest movie or game with the vivid display.



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TOUCHBOOK M7 PRO



## Capture The Moments

Never miss a moment with loved ones. The TOUCHBOOK M7 PRO has a 2 Megapixel selfie front camera so your only a video call away from loved ones. When you do want to capture that perfect snapshot, the TOUCHBOOK M7 PRO's 5 Megapixel main camera with flash will not disappoint.

**5MP**

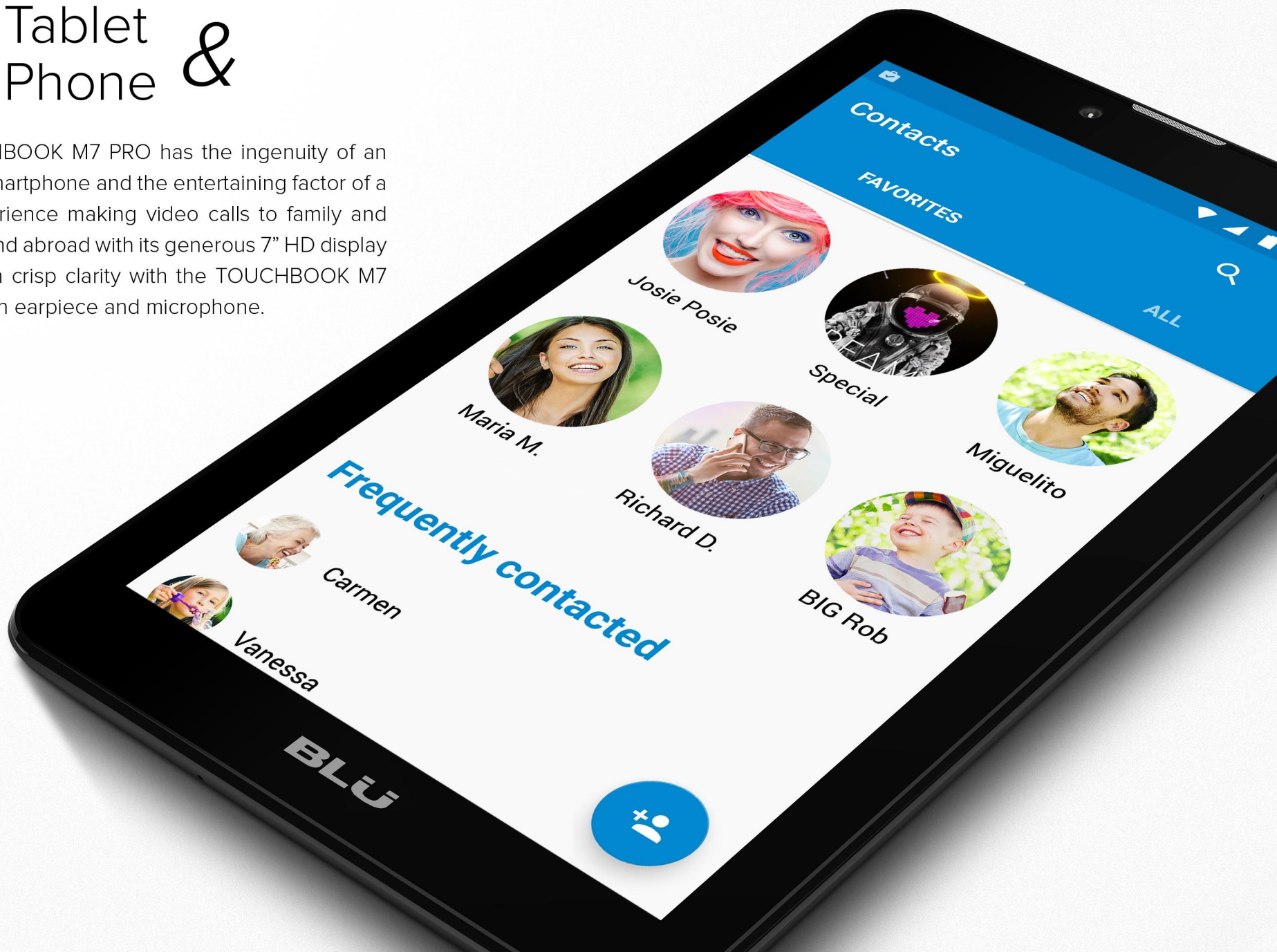
Camera w/ Flash

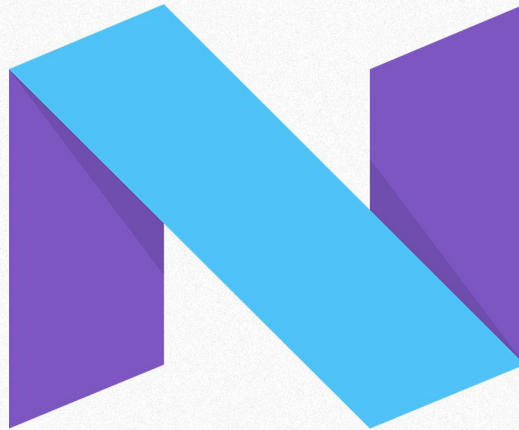
**2MP**

Selfie

# Your Tablet & Your Phone

The TOUCHBOOK M7 PRO has the ingenuity of an everyday smartphone and the entertaining factor of a tablet. Experience making video calls to family and friends far and abroad with its generous 7" HD display and listen in crisp clarity with the TOUCHBOOK M7 PRO's built in earpiece and microphone.





## Android Nougat

Introducing Android 7.0 Nougat. New multi-window support to use apps on screen simultaneously. Better background optimization to minimize RAM use by system and apps. Project Vulkan API, a new 3D rendering API for 3D graphics. With these new enhancements in addition to other features available, users will have many new capabilities.

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TOUCHBOOK M7 PRO



Unlocked | Dual Sim **1****2**

Stay connected with friends and family while traveling across the country. Get the job done no matter where you are. The Touchbook M7 PRO comes with 850/1900/2100 so you can have coverage across the entire United States with all different carriers; AT&T, T-Mobile, MetroPCS, and entire MVNO network. Take advantage of dual SIMS so you never have to carry two phones again.

**cricket**

**T-Mobile**

 **at&t**

**metroPCS**  
Permission to speak freely.™

**Straight  
Talk**

## Comparison



BLU TOUCHBOOK M7 PRO  
188.4 x 109.2 x 9.4mm | 275g  
✓ Android 7.0 Nougat  
HSPA + 21 Mbps  
1.3GHz Quad Core Processor  
8GB | 1 GB RAM  
7.0" HD Display  
600 x 1024  
5MP Main w/ Flash  
2MP Front  
2,800mAh



Samsung Galaxy Tab A 7.0 (2016)  
186.9 x 108.8 x 8.7mm | 283g  
Android 5.1 Lollipop  
HSPA + 21 Mbps  
1.3GHz Quad Core Processor  
8GB | 1.5GB RAM  
7.0" HD Display  
800 x 1280  
5MP Main Autofocus w/ Flash  
2MP Front  
4,000mAh

## Data Specifications

### TECHNOLOGY

Android 7.0 Nougat  
2G: GSM Quad Band  
3G: 850/1900/2100

### PROCESSOR

MediaTek  
1.3GHz Quad Core Processor  
Mali-400GPU

**MEDIATEK**

*everyday genius*

### MEMORY

Internal 8GB | 1GB RAM

### DISPLAY

7.0" HD  
600 x 1024 | 170 ppi  
BLU Infinite View IPS

### CAMERA

5MP Main Camera w/Flash  
2MP Front Camera

### BATTERY

2,800mAh

### CONNECTIVITY

Bluetooth 4.0  
Wi-Fi, Hotspot  
Micro USB v2.0

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### UPC Code #

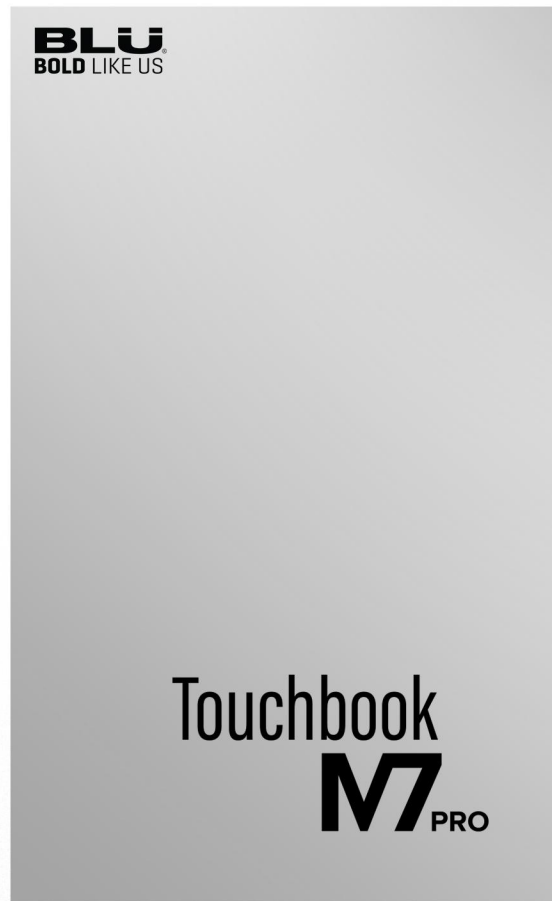
Touchbook M7 Pro 848958031949 P290L BLACK

Touchbook M7 Pro 848958031956 P290L GOLD



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TOUCHBOOK M7 PRO



Box



Phone



Screen Protector



Quick Guide



USB Cable



Reverse Charge



Charger