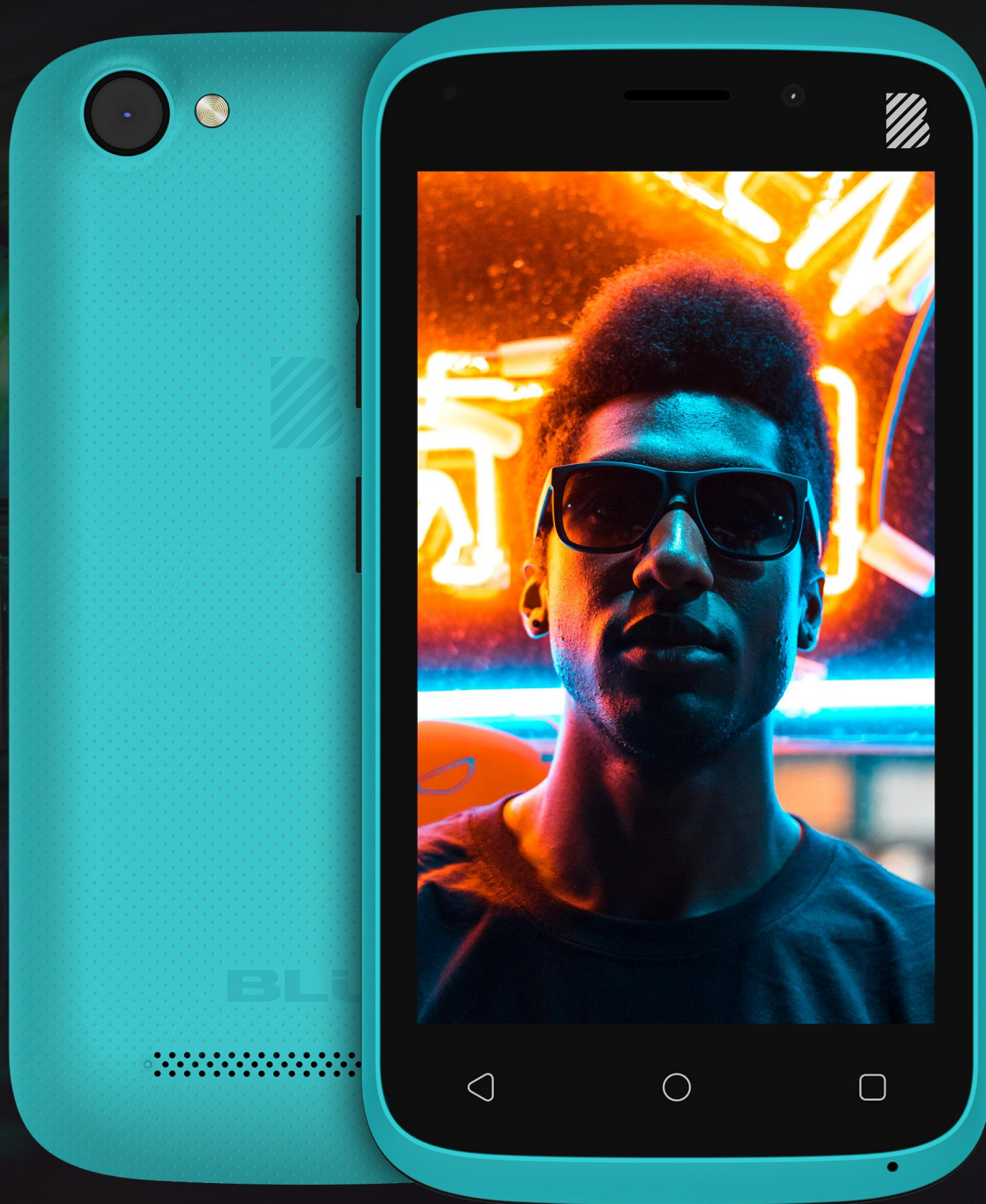


**BLÜ**  
smartphones



# ADVANCE L4

*Connect & Live*

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smartphones

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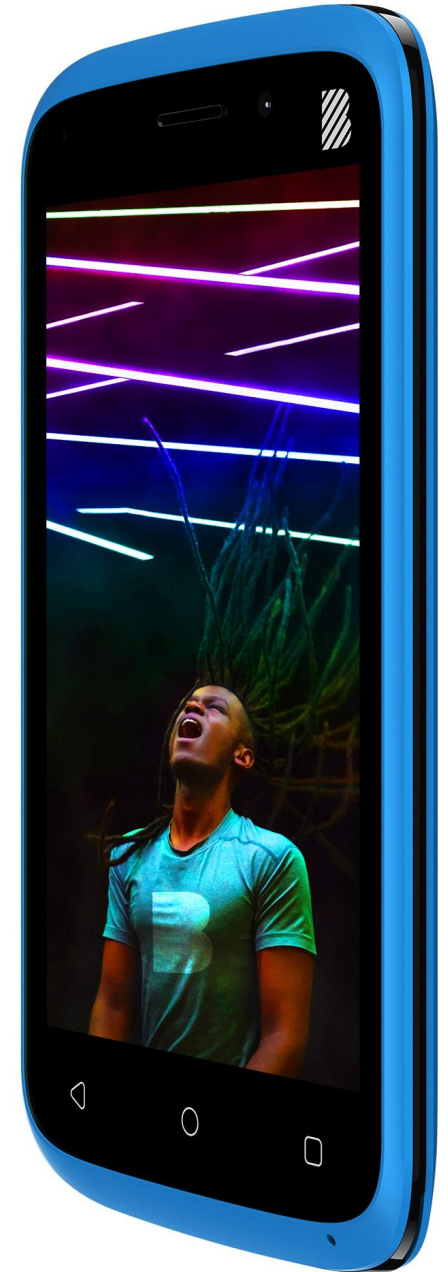
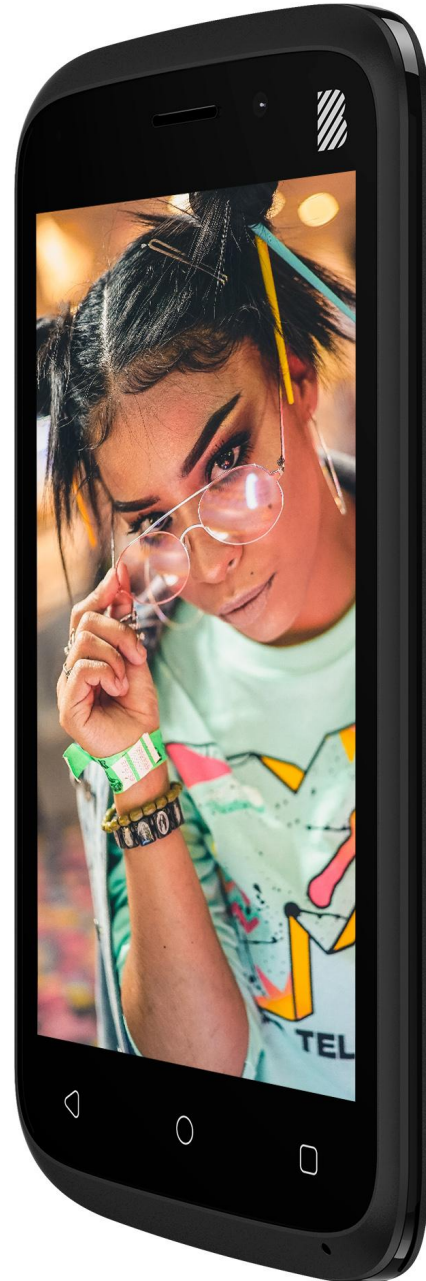
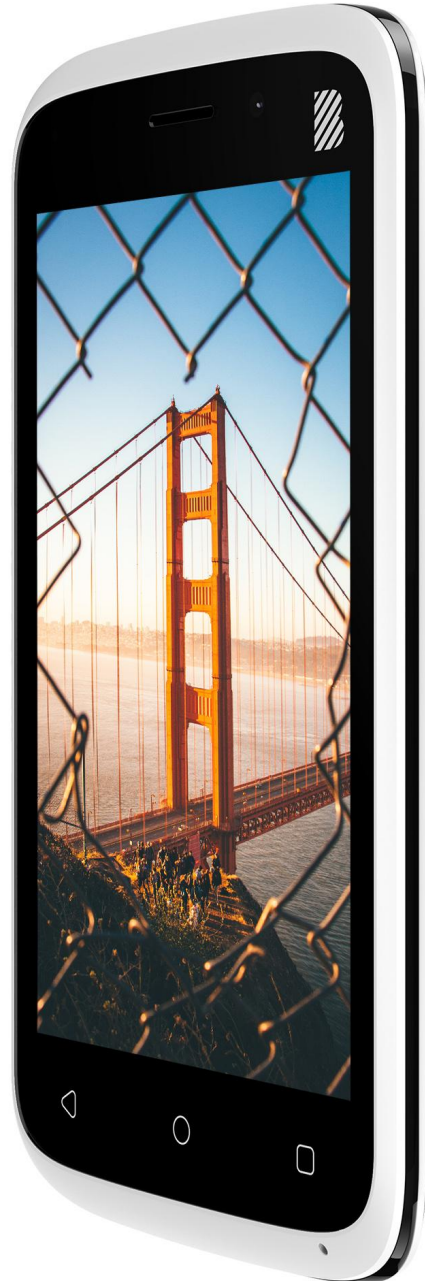
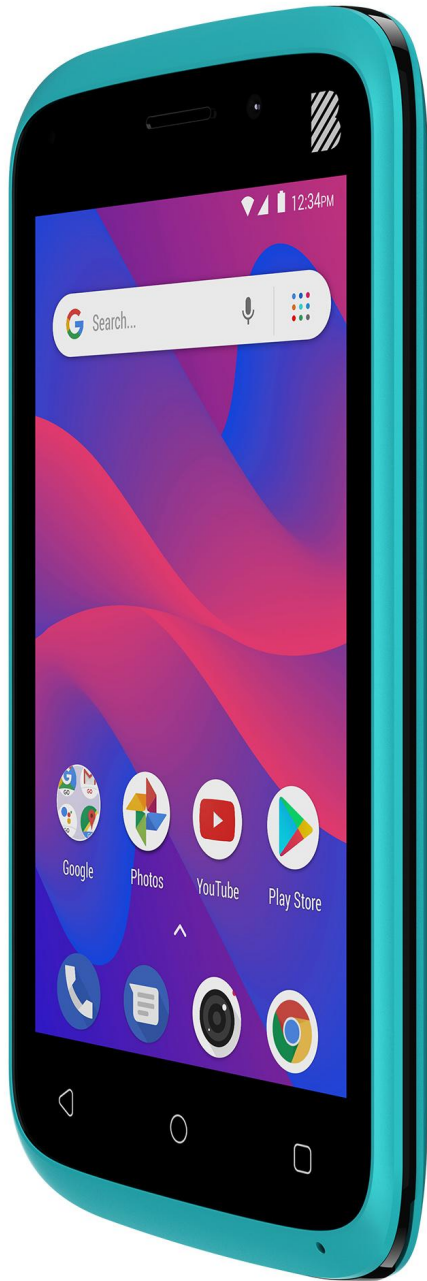


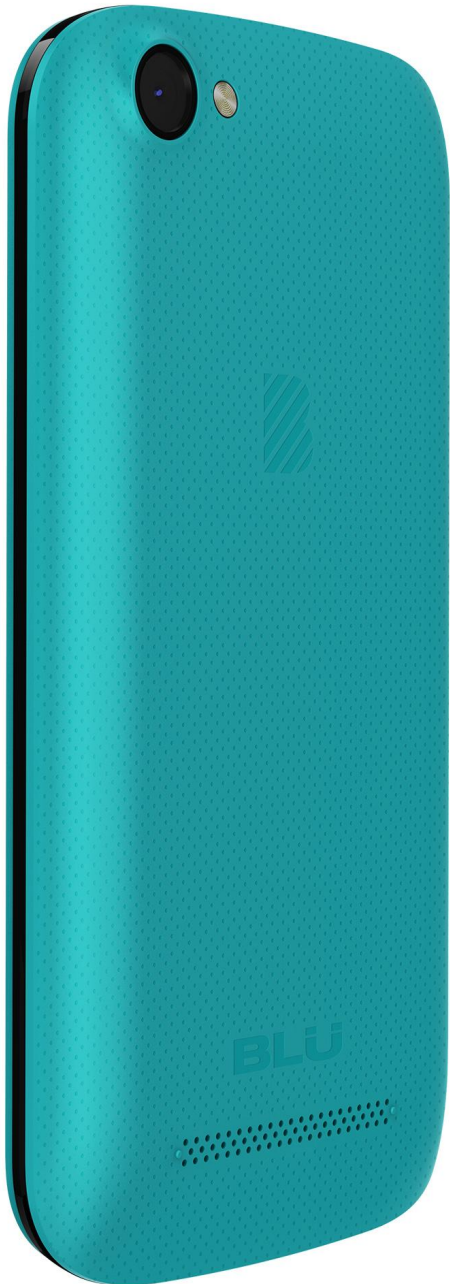
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## Key Selling Points

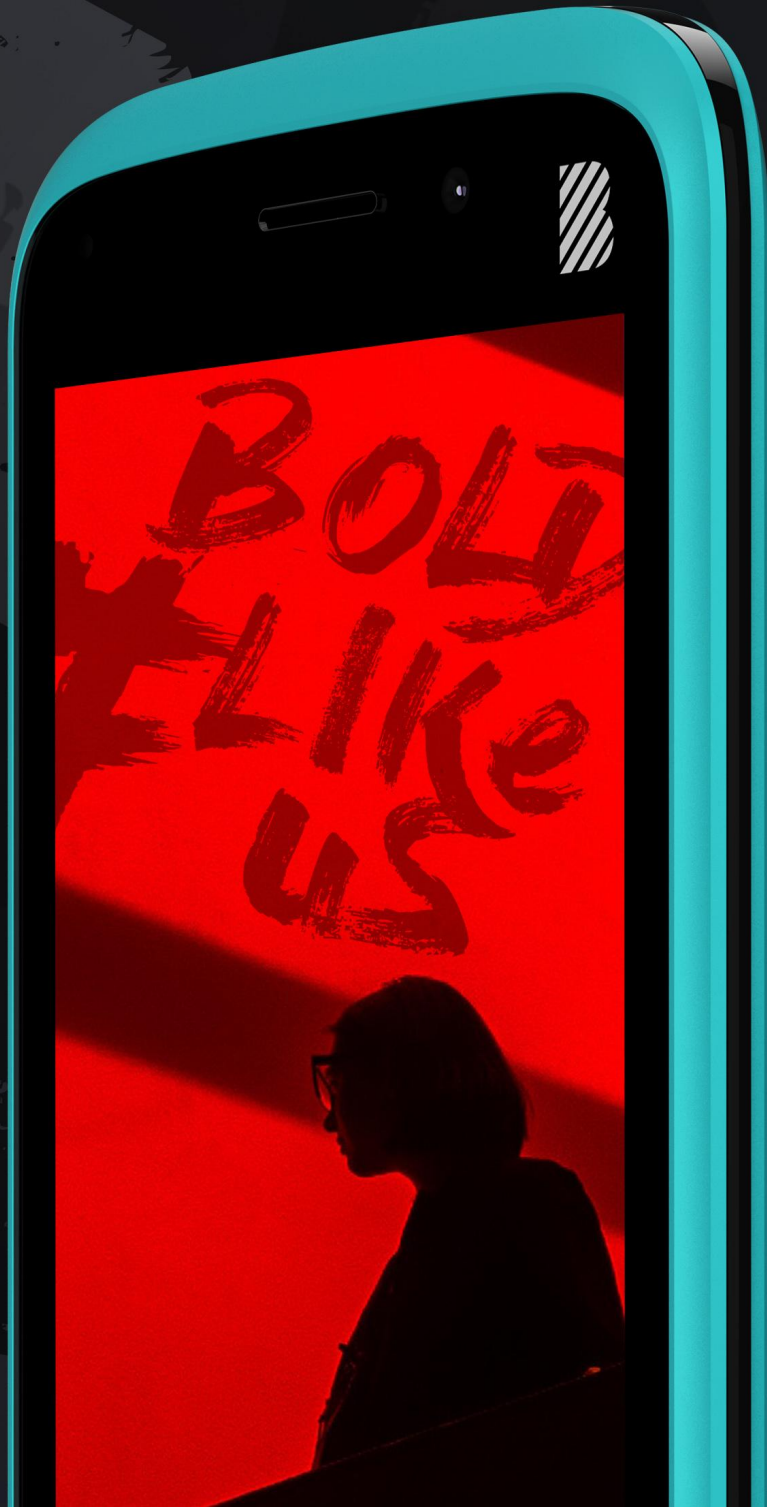
Colorful 4" LCD Display

5 Megapixel Main Camera with LED Flash  
2 Megapixel Front Selfie with LED Flash

8GB of Internal Memory

1.3GHz Quad Core Processor

Android 8.1 Oreo (Go Edition)



## Looks Great

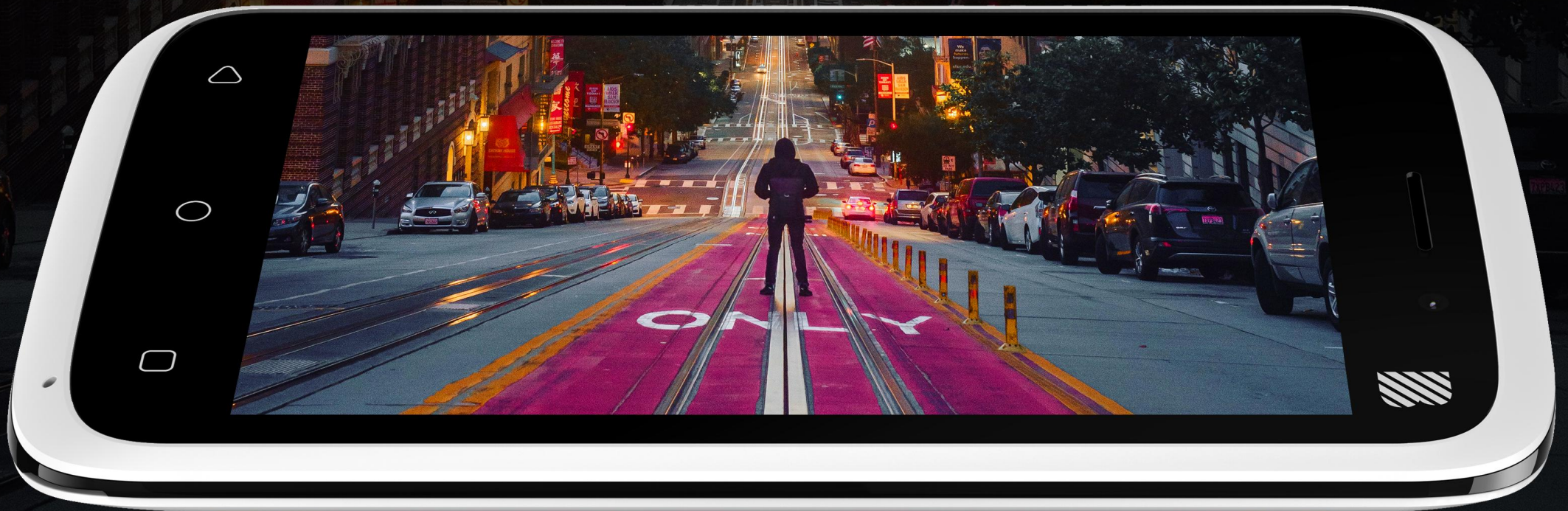
Elegant and compact with a perfect hand-held form factor, the ADVANCE L4 is pocket rocket that is sure to impress. Gorgeous pattern grace the battery cover for a awesome look and feel. Available in Black, White, Teal and Cyan





## Display

The ADVANCE L4 showcases an impressive 4" display that brings realistic image to life. Enjoy your movies or play the latest games, the 480 x 800 resolution with 233ppi vivid display will sure to impress.





## Camera

Snap and save those special moments with the ADVACNE L4's 5 Megapixel main camera can take images that is clear and vivid that you can store in memory forever

## Selfie Time

ADVANCE L4's 5 Megapixel front camera with LED flash will sure light up the portrait game. By yourself or with a group, the picture is sure to last forever.





## Processor

The ADVANCE L4 is powered by a 1.3GHz Quad Core processor, enough processing power to breeze through all task. Paired with a Mali-400 GPU, you can enjoy gaming and movie on the go.

# Globally Connected | Dual Sim

Stay globally connected with friends and family while traveling the world. The ADVANCE L4 comes with the most popular 3G bands 850/1900, 850/2100, 900/2100 to ensure you always have access to worldwide carrier while you're on the go.





## Android 8.1 Oreo (Go Edition)

### **Android 8.1 Go Edition**

A powerful experience for entry-level smartphones. It's the best of Android, built with new and reimagined apps, so even the most affordable Android smartphones are as sweet as can be.

### **Google apps, reimagined**

By building a fast, smooth smartphone experience with enhanced apps (and a few new ones), you can email, get answers, find directions, and play games faster than ever.

### **Data that has your back**

With a built-in data manager and more options to help you save, there are now more ways than ever to stay in control of your data. Because data is meant to be enjoyed, not just used.

### **Saving space, Wherever it's needed**

With smaller app sizes, more storage space, and way more control over how your content is stored, it's easy to see the ways Android Oreo (Go edition) helps you save.

### **Built to use less**

Brand new apps designed for lighter updates and downloads help create more space while significantly improving performance. That's what we call a win, win.

# Comparison



VS



- BLU ADVANCE L4**
- 124.8 x 65.2 x 10.4mm | 104g
- ✓ Android 8.1 Oreo (Go Edition)
- ✓ 1.3GHz Quad Core with Mali-400 GPU
- 8GB Internal Memory | 512MB RAM
- 4.0" Display
- 480 x 800 | 233ppi
- 5MP Main Camera w/ LED Flash
- ✓ 2MP Front Selfie Camera w/ LED Flash
- 1,300mAh

- Family**
- Dimensions**
- Operating System**
- Processor**
- Memory**
- Display Size**
- Resolution**
- Main Camera**
- Selfie Camera**
- Battery**

- Samsung Galaxy J1 Nxt**
- 126.6 x 63.1 x 10.8 mm | 123g
- Android 5.1 (Lollipop)
- 1.2GHz Quad-core with Mali-400 GPU
- 8GB Internal Memory | 1GB RAM
- 4.0" Display
- 480 x 800 | 233ppi
- 5MP Main camera
- VGA
- 1,500mAh

## Data

### Technology

GSM: 850/900/1800/1900  
3G: 850/1900(A), 850/2100(I), 900/2100(B)  
Android 8.1 Oreo (Go Edition)

### Display

4.0"  
480 x 800 | 233ppi

### Processor

1.3GHz Quad Core  
With Mali-400 GPU

### Memory

Internal 8GB | 512MB RAM  
MicroSD up to 64GB

### Camera

5MP Main w/LED Flash  
2MP Front Selfie w/ LED Flash  
Video Capture 720p@30fps

### Connectivity

Bluetooth 2.1  
Wi-Fi b/g/n  
Hotspot  
Micro USB v2.0

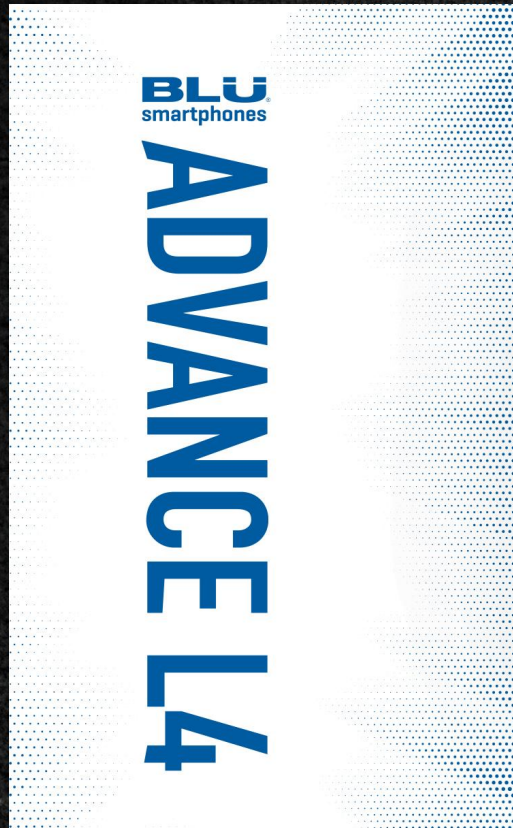
### Battery

1,300mAh

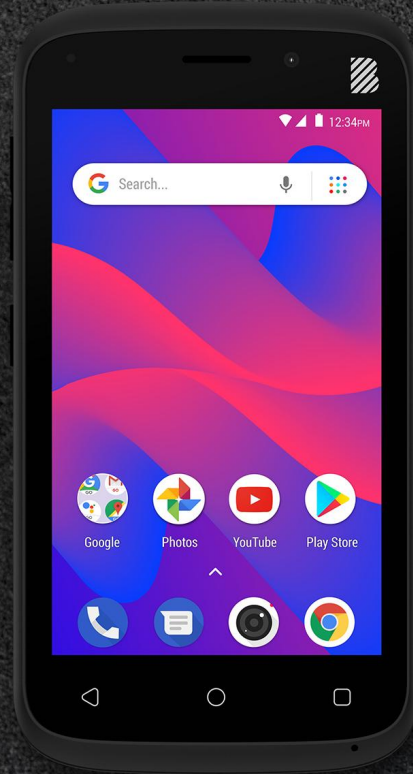


Advance L4	848958035794	A350A	CYAN
Advance L4	848958035800	A350A	WHITE
Advance L4	848958035817	A350I	BLACK
Advance L4	848958035824	A350I	CYAN
Advance L4	848958035831	A350I	TEAL
Advance L4	848958035848	A350I	WHITE
Advance L4	848958035855	A350B	BLACK
Advance L4	848958035862	A350B	CYAN





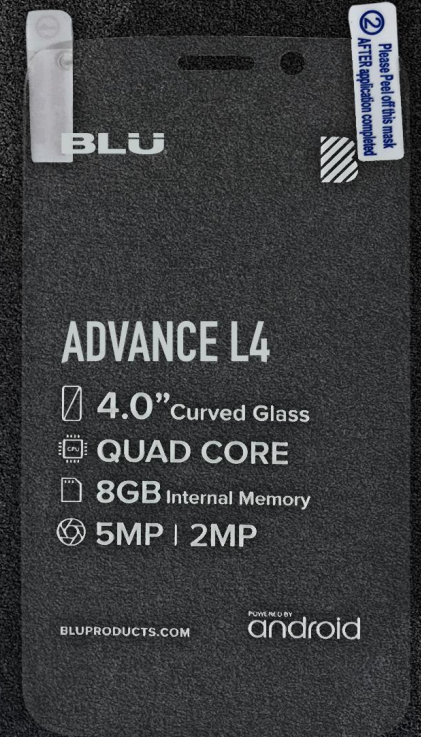
BOX



PHONE



PROTECTIVE CASE



SCREEN PROTECTOR



CHARGER



USB CABLE



STICKER



QUICK GUIDE