



**BOLD** K50 **5G**

**EXCEPTIONAL EXPERIENCE**  
MediaTek Dimensity | 6300

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LD** **K50** **5G**

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## Key Selling Points



6.7" FHD+ 3D AMOLED  
1080 x 2400 Resolution  
395ppi



120Hz Refresh Rate



Triple AI 64MP Super HDR  
2MP Macro + Depth Sensor  
16MP Selfie Camera  
Video Capture 1440@30fps



256GB Internal Storage  
Up to 24GB RAM  
(8GB + 16GB Xtra RAM)



AI Face ID  
In-Display Fingerprint Sensor



MediaTek Dimensity 6300 | 6nm  
ARM Cortex A76  
2.4GHz Octa-Core



NFC Enabled



Premium Finish  
Battery Cover



5,000mAh Super Battery  
with 33W Super Charger



Powered by  
Android 14

**BOLD** K50 5G

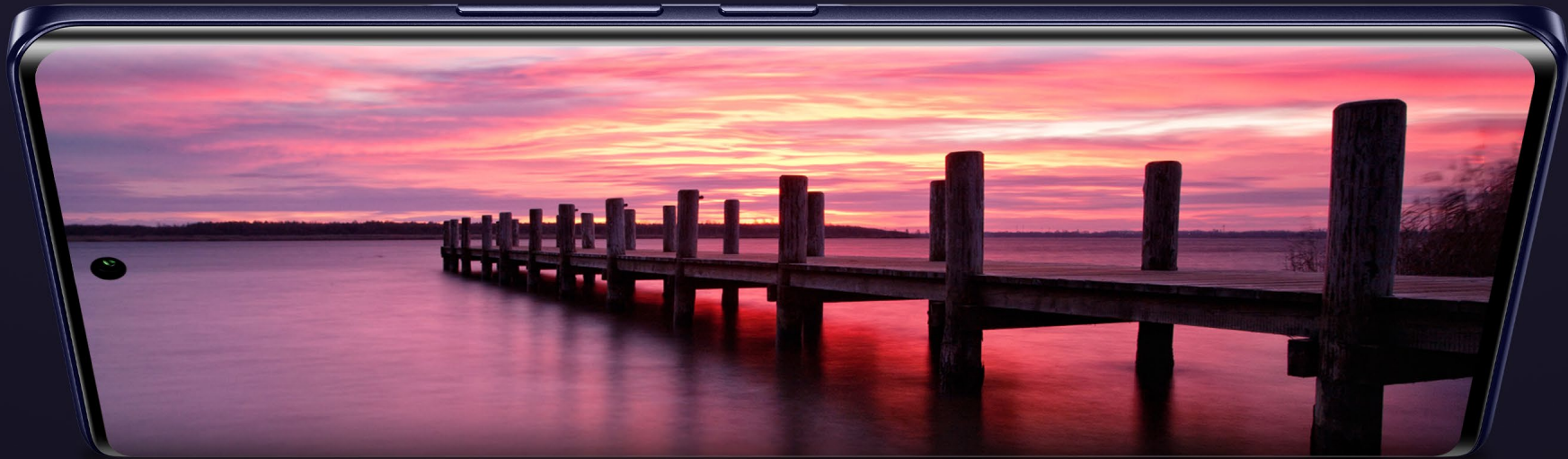


## Pocket Perfection

Step into the future of smartphone design with the **BOLD K50**. Featuring a sleek, 3D curved display that seamlessly blends into a frame made from premium materials, this visually stunning and ergonomic device fits perfectly in your hand. With cutting-edge technology, the **BOLD K50** offers blazing-fast 5G performance, breathtaking visuals, and innovative features that will transform your digital experience.

# Curved Brilliance

Experience the next level of gaming and video watching with a 120Hz display. With twice the frame rate of a standard 60Hz display, you'll see smoother, more fluid motion that will make your game and videos look more realistic than ever before.



**6.7" FHD+ AMOLED**  
Infinity Curved Display

**120Hz**  
Refresh Rate

**93.5%**  
Screen to Body Ratio

**1080 x 2400**  
393ppi

# Next Level Gaming

The BOLD K50 isn't just a phone, it's a mobile gaming powerhouse. Fueled by the next-gen MediaTek Dimensity 6300 processor and the ultra-capable ARM Mali-G57 GPU, it delivers smooth, high-performance gameplay that keeps you ahead of the competition.



# 5G

5G phones are the future of mobile technology. With speeds up to 100 times faster than 4G, you can stream, download, and game like never before. Plus, 5G is more reliable and has lower latency, so you can stay connected even in crowded areas. Get a 5G phone today and experience the future of mobile.





K50<sup>5G</sup>

## Unleashed Power

The MediaTek Dimensity 6300's Octa-Core CPU features two Arm Cortex-A76 processors clocked up to 2.4GHz for exceptional performance, rapid App response, and smoother FPS in games.

The Arm Mali-G57 graphics engine is optimized for power-efficiency, extending battery life even further for mobile gamers.

**256GB** Internal Storage

Up to **24GB** RAM (8GB+16GB Xtra RAM)





## Capture Perfection

**Depth Sensor**

**64MP Super HDR Camera**

Sony IMX Sensor  
f/1.8 Large Aperture  
PDAF

**Macro Lens**



## Capturing Every Detail

Just choose the right subject and angle, and the **BOLD K50** camera will do the rest to create a striking image that will make you see the world in a new way.

## PRO Mode x RAW

More control over how your photo looks, and more flexibility to edit your photo later.



# Night Mode



Normal



Night



Advanced

Time exposure  
Over-exposure suppression and MFNR  
Multi frame noise reduction



## AI Mode

The **BOLD K50**'s upgraded AI mode recognizes 13 distinct scenarios, providing exclusive optimization for each scene to produce richly colored and photo-realistic styles.





## Perfect Selfies

Soft and Natural background blur  
with clear and well-defined details.

**32MP** Selfie Camera  
AI Strong-Perception

## Breathing Light

The **BOLD K50** camera comes with a beautiful halo breathing light that elegantly pulses to life upon receiving notifications. Whether in a bustling room or a quiet evening, the breathing light serves as a discreet yet effective reminder of incoming messages or alerts, enhancing the phone's functionality with a touch of sophistication.





# Battery Powerhouse

With the **BOLD K50**, a drained battery will never hold you back. Its 5,000 mAh battery and 33W fast charging ensures less waiting and more device enjoyment. In addition, the advanced Dimensity 6300 CPU optimizes power efficiency for extended battery life. Enjoy the power of 5G in a sleek and stylish device.



\* Battery performance depicted above is not 100% accurate and will vary depending on usage patterns, the strength of signal, network, device settings, battery condition, and temperature. The battery life claims depicted are based on user testing that includes device usage under optimal networking conditions.

## Do More, Worry Less

33W super max charger will have you up and running in no time. Get a full charge in just minutes, so you can stay connected and productive all day long. Our quick charging technology is perfect for busy people who need to stay powered up on the go.

**33W Super Max Charger**





## Perfect Connection

Keep your phone close and all your other gadgets closer. With NFC you can automatically connect your life to stress free daily life.

((( NFC )))



K50<sup>5G</sup>

## Hassle-Free Unlocking

Unlocking your phone has never been easier, with the **BOLD K50** users can unlock their device with both facial recognition and fingerprint security. It's lightning fast in-display fingerprint sensor allows users to unlock a world of experiences in less than 0.4 seconds. Not to mention the ultimate security for all your important applications and files.

**In-Display Fingerprint Sensor**  
**Face ID**



# 14

## Android 14

More control, more security, more you. This concise statement highlights three key aspects of Android 14: increased user control, enhanced security features, and personalization options. It's brief, memorable, and piques the interest of users without revealing too much.



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**Technology**

GSM: Quad Bands  
3G: 850/1700/1900/2100  
LTE: 2/4/5/12/13/17/25/26/41/66/71  
5G: N2/5/25/41/66/71/77

**Display**

6.7" FHD+ 3D AMOLED 120Hz  
1080 x 2400 Resolution | 395ppi

**Processor**

MediaTek Dimensity 6300 | 6nm  
ARM Cortex A76  
2.4GHz Octa-Core  
ARM Mali-G57 GPU

**Storage**

256GB Internal Storage  
Up to 24GB RAM (8GB + 16GB Xtra RAM)

**Camera**

Triple AI 64MP Super HDR Camera  
+ 2MP Macro + Depth Sensor  
32MP Selfie Camera  
Video Capture 1440p@30fps

**Battery**

5,000mAh Super Battery  
+33W Super Charger

**Security**

In-Display Fingerprint Sensor  
AI Face ID

**Connectivity**

Bluetooth 5.2  
Wi-Fi 5 (a/b/g/n/ac)  
NFC

**Operating System**

Android 14



Box



K50



Rugged Clear Case



Sticker



Quick and Dual Installation Guides



SIM Key



Charger



USB-C



Headphones