

BLÜ
BOLD LIKE US



C4
See Forward

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Key Selling Points

4" Curved Glass Display

5 Megapixel Main Camera with LED flash
5 Megapixel Front Selfie

8GB of Internal Memory
512MB of RAM

MicroSD Up To 64GB

Android 8.1 Oreo (Go Edition)



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Designed To Impress

BLU is out to change the playing field again, introducing the gorgeous Dark Blue color that brings the C4 to another design level. Elegant and a smooth curved glass touch panel gives the smartphone a super sleek image that is sure to please.

Available in Black, Dark Blue and Gold.





Display

The C4 showcases an impressive 4" display that brings realistic images to life. Enjoy your movies or play the latest game downloaded from the PlayStore, the 400 x 800 resolution with 224ppi vivid display will sure to impress.



Curved Display

Incorporating the highest grade material such as curved glass touch panel ensure the C4 has excellent feedback and feel, as well as a smooth liquid form factor.

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C4



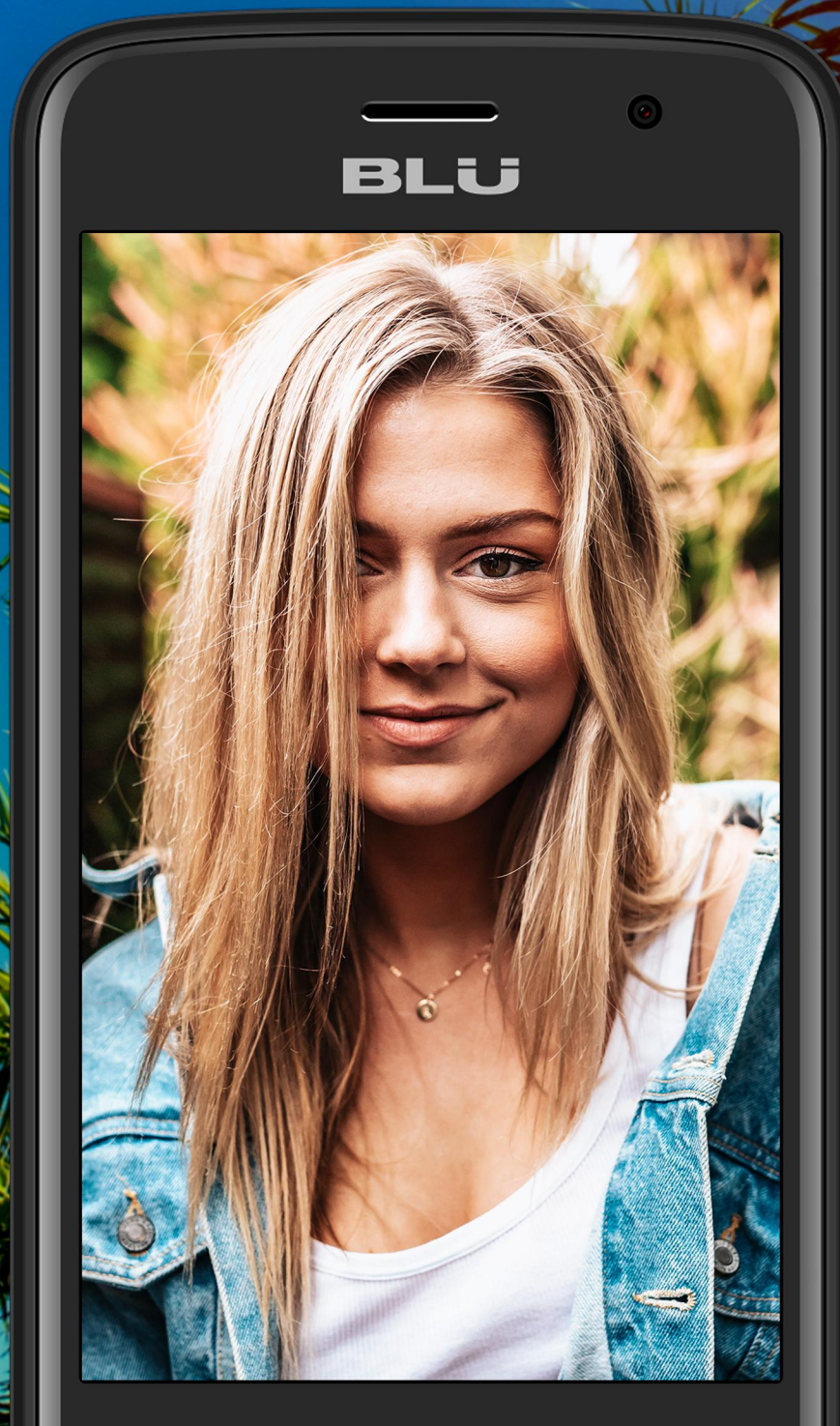
Special Moments

Life is full of surprises, why not capture them forever. C4's 5 Megapixel main camera can take images that is clear and vivid that you can store in memory forever.

5MP
with Flash

Say Cheese

C4's 5 Megapixel front camera ensures all your selfies are glamorous. Share all your special moments with friends and family at the touch of your finger.





Processor

The C4 is powered by a 1.3GHz Quad Core processor, enough processing power to breeze through all task. Paired with a Mali-400 GPU, you can enjoy gaming and movie on the go.

1.3 GHz
Quad Core

Globally Connected. Unlocked & Dual Sim.

Stay connected with friends and family while traveling the world. The C4 comes with most popular 3G bands 850/1900 or 850/2100 to ensure you always have access to worldwide carrier while you're on the go!



at&t



T-Mobile

cricket

metroPCS
Permission to speak freely.



tigo

Telefonica





Android Oreo (GO EDITION)

A powerful experience for entry-level smartphones. It's the best of Android, built with new and reimagined apps, so even the most affordable Android smartphones are as sweet as can be.

Data that has your back

With a built-in data manager and more options to help you save, there are now more ways than ever to stay in control of your data. Because data is meant to be enjoyed, not just used.

Built to use less

Brand new apps designed for lighter updates and downloads help create more space while significantly improving performance. That's what we call a win, win.

Google apps, reimagined

By Building a fast, smooth smartphone experience with enhanced apps (and a few new ones), you can email, get answers, find directions, and play games faster than ever.

Saving space, Wherever it's needed

With smaller app sizes, more storage space, and way more control over how your content is stored, it's easy to see the ways Android Oreo (Go edition) helps you save.

Comparison



BLU C4

124.3 x 64.2 x 10.9mm | 118g

✓ Android 8.1 Oreo (Go Edition)

✓ 1.3GHz Quad Core with ARM Mali-400 GPU

8GB Internal Memory | 512MB RAM

✓ 4.0" Curved Glass Display

400 x 800 | 233ppi

5MP Main Camera with LED Flash

✓ 5MP Front Selfie Camera

1,300mAh Battery



SAMSUNG GALAXY J1 NXT

126.6 x 63.1 x 10.8mm | 123g

Android 6.0 Marshmallow

1.2GHz Quad Core with ARM Mali-400 GPU

8GB Internal Memory | 1GB RAM

4.0" Glass Display

480 x 800 | 233ppi

5MP Main Camera with LED Flash

VGA Front Selfie Camera

1,500mAh Battery

DATA

Technology

GSM: 850/900/1800/1900

3G: 850/1900 or 850/2100

Android 8.1 Oreo (Go Edition)

Display

4" Curved Glass

400 x 800 | 233ppi

Processor

1.3GHz Quad Core

With ARM Mali-400 GPU

Memory

Internal 8GB | 512MB RAM

MicroSD up to 64GB

Camera

5MP Main w/LED Flash

5MP Front Selfie

Video Capture 720p@30fps

Connectivity

Bluetooth 2.1

Wi-Fi b/g/n

Hotspot

Micro USB v2.0

Battery

1,300mAh

UPC Code: C4

C4 Dark Blue 848958035534 C050L

C4 Black 848958035527 C050L

C4 Gold 848958035541 C050L

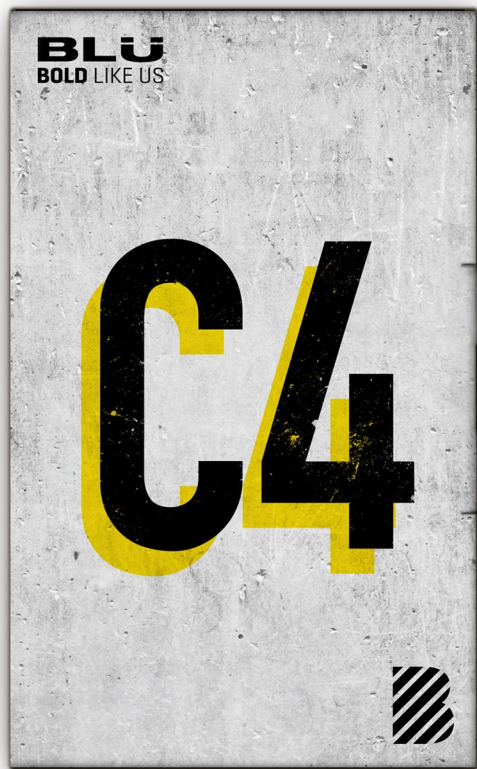
C4 Dark Blue 848958030874 C050U

C4 Black 848958034636 C050U

C4 Gold 848958035596 C050U



Package Contents



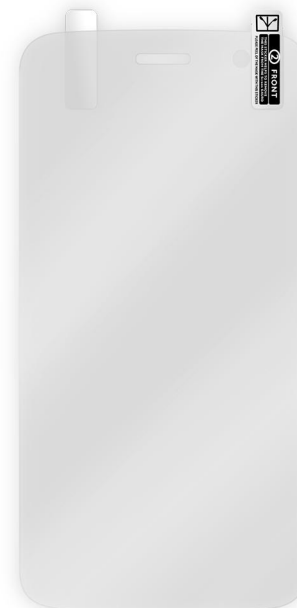
Box



Phone



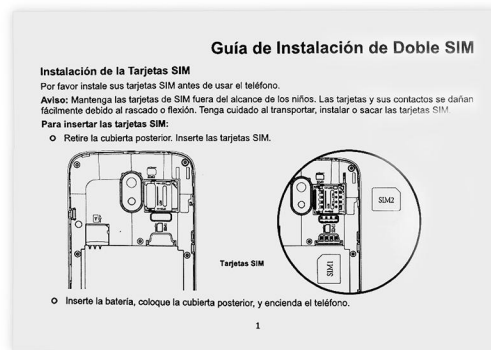
Protective Case



Screen Protector



Sticker



Dual Sim Guide



Quick Guide



Charger