



G50

GET AHEAD

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KEY SELLING POINTS



**VIVID 5.5" HD+ 18:9
CURVED GLASS DISPLAY
720 X 1440 RESOLUTION
293PPI**



**32GB OF INTERNAL MEMORY
2GB RAM
MICROSD UP TO 64GB**



ANDROID 10



**13MP MAIN WITH LED FLASH
8MP FRONT SELFIE**



**4,000MAH BATTERY
WITH TYPE-C**



**OCTA-CORE 1.6GHZ
PROCESSOR
WITH IMG 8322 CPU**



FINGERPRINT SENSOR

G50

FORM AND FUNCTION

Awesome design with a metallic coating that is both sexy and attractive. The G50 is the perfect smartphone to show the world what fabulous design is.

Available:
Metal Blue, Metal Green, Gradient Green
and Gradient Red.



G50



HD+ EXPERIENCE

With a vivid 5.5" HD+ curved glass display, the G50 offers perfect viewing pleasure. Gaming, video or pictures, everything will be picture perfect.

G50

PERFORMANCE

1.6GHz Octa-Core processor for a powerful CPU that is efficient and flawless. Based on the ARM Cortex-A55 chipset that is built on success.



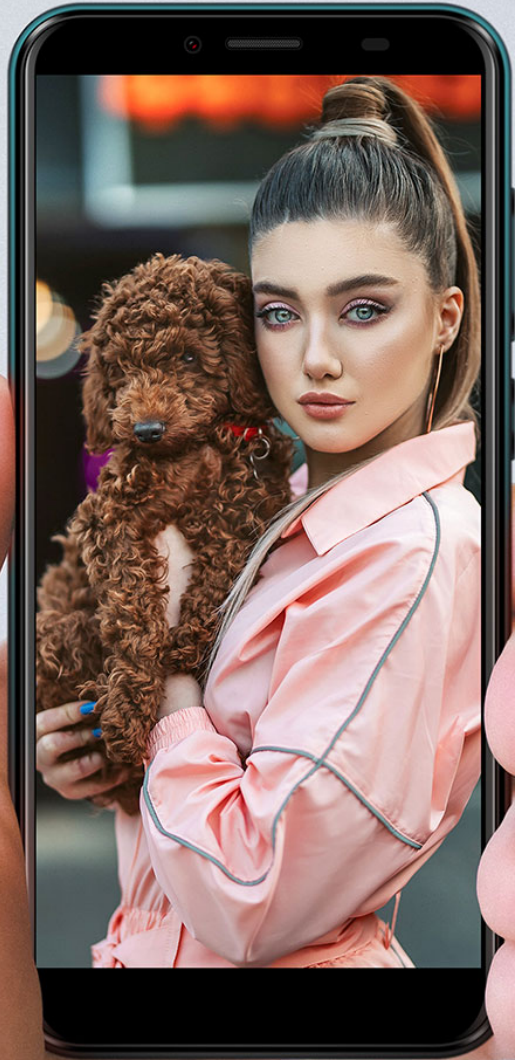
1.6GHz

ARM-CORTEX A55

A large, glowing blue graphic of a microchip with the text "8 CORES" in bold black letters on top. The chip is set against a background of glowing blue circuit traces on a dark blue surface, which is a stylized representation of a smartphone's internal hardware.

**8
CORES**

G50



MEMORY

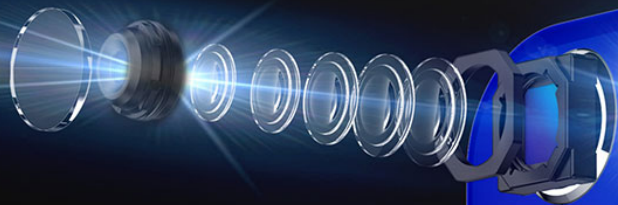
The G50 is equipped with 32GB of internal memory and 2GB RAM for the smoothest user experience.



32GB INTERNAL

2GB RAM

G50



MOMENTS ARE FOREVER

13 Megapixels Main Camera along with an 8MP Selfie for all your perfect moments. Light it up with built-in LED Flash. BLU Final Touch puts the right amount of post effect for a professional grade social post.



13MP CAMERA



8MP SELFIE CAMERA



G50



READY TO GO!

No more waiting for the battery to charge when time is against you. The G50 comes with a 4,000mAh battery that is plenty for daily usage from steaming video to jamming the last tune. Latest Type-C charger for stress-free usage.



4,000mAh



TYPE-C CABLE

G50

UNLOCK YOUR WORLD

Unlock your smartphone with the press of a finger for quick access. The G50 ensures total security for all your important applications and files.



**ENCRYPTED
FINGERPRINT
SENSOR**





ANDROID 10 HIGHLIGHTS



LIVE CAPTION



SMART REPLY



SOUND AMPLIFIER



GESTURE NAVIGATION



DARK THEME



PRIVACY CONTROLS



LOCATION CONTROLS



SECURITY UPDATES



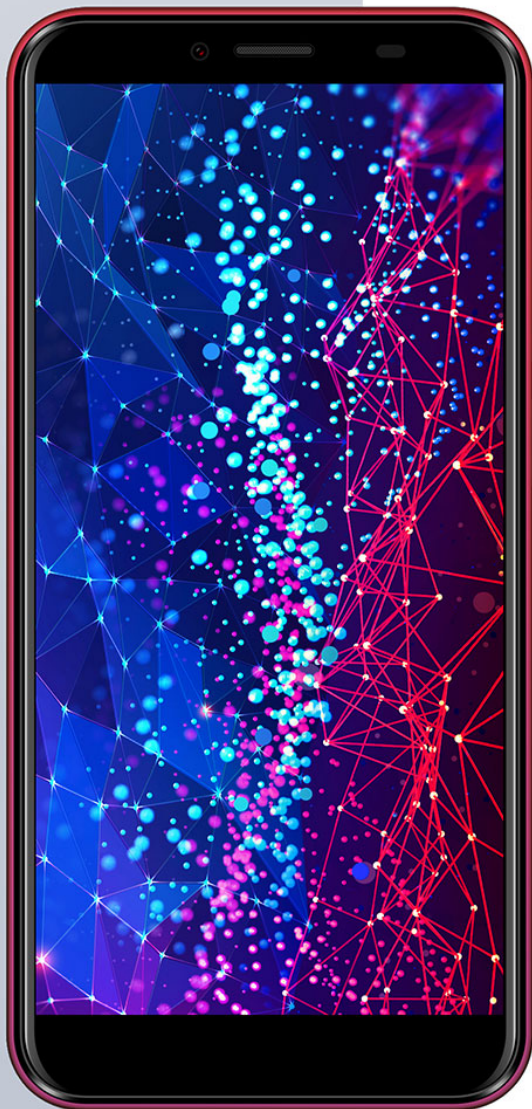
FOCUS MODE



FAMILY LINKS



G50



DATA



TECHNOLOGY

GSM Quad Band
3G: 850/900/1700/1900/2100
4G LTE: 1/2/3/4/5/7/12/17/28
Android 10



PROCESSOR

1.6GHz Octa-Core
ARM CORTEX-A55
with IMG8322 GPU



MEMORY

Internal 32GB | 2GB RAM
MicroSD up to 64GB



DISPLAY

5.5" HD+ 18:9 Curved Glass
720 x 1440 Resolution | 293ppi



CAMERA

13 Megapixels with LED Flash
8 Megapixels Selfie
Video Capture 1080p@30fps



CONNECTIVITY

Bluetooth v4.1
Wi-Fi (b/g/n)
Hotspot
Type-C



BATTERY

4,000mAh



FINGERPRINT SENSOR

G50	848958039594	GREEN
G50	848958039587	RED
G50	848958039600	BLACK
G50	848958039617	BLUE

COMPARISON



BLU G50

- 5.5" HD+ Curved Glass Display
- 720 x 1440 resolution | 293ppi
- 1.6GHz Octa Core Processor
- ✓ 32GB Internal Memory | 2GB RAM
- 13MP Main Camera with Flash
- ✓ 8MP Selfie Camera
- ✓ Fingerprint Sensor
- ✓ 4,000mAh Battery
- Android 10



SAMSUNG GALAXY A01

- 5.7" HD+ V-Notch Display
- 720 x 1520 resolution | 294ppi
- 1.7GHz Octa Core Processor
- 16GB Internal Memory | 2GB RAM
- Dual 13MP+ 2MP Depth Sensor Main Camera
- 5MP Selfie Camera
- N/A
- 3,000mAh Battery
- Android 10

COMPARISON



BLU G50

147.87 x 70.99 x 10.12 mm | 190g

Android 10

1.6GHz Octa Core Processor

32GB Internal Memory | 2GB RAM

5.5" HD+ 18:9 Curved Glass Display

720 x 1440 Resolution | 293ppi

13MP Main with LED Flash

8MP Selfie with LED Flash

✓ Fingerprint Sensor

✓ 4,000mAh Battery



BLU G5

150.5 x 71.5 x 10.4mm | 187g

Android 9 Pie

1.6GHz Octa Core Processor

32GB Internal Memory | 2GB RAM

5.5" HD+ 18:9 Curved Glass Display

720 x 1440 Resolution | 293ppi

13MP Main with LED Flash

8MP Selfie with LED Flash

NA

3,000mAh Battery

G50

Box



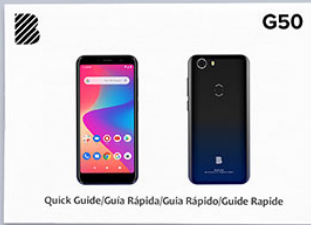
Phone



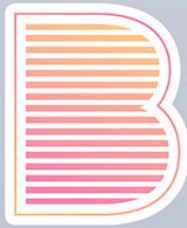
Screen Protector



Rugged Phone Case



Quick Guide



Sticker



Charger



USB Cable



SIM Key