

BLÜ
BOLD LIKE US

GRAND 5.5 HD II
Immerse yourself



BLU
BOLD LIKE US

GRAND 5.5 HD II

Immerse yourself





BLÜ
BOLD LIKE US

GRAND 5.5 HD II



Key Selling Points

Best In Class Super Bright 5.5" HD Display With Blazing Fast 1.3GHz Quad Core Processor

13 Megapixel Main Camera with Flash
8 Megapixel Selfie Camera with Flash

16GB of Internal Memory and 1GB RAM

Premium Acoustic Front Facing Dual Speakers

Metal Housing Design

Android 7.0 Nougat

Designated Snapshot Touch Button

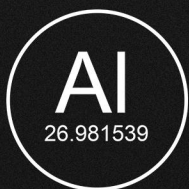
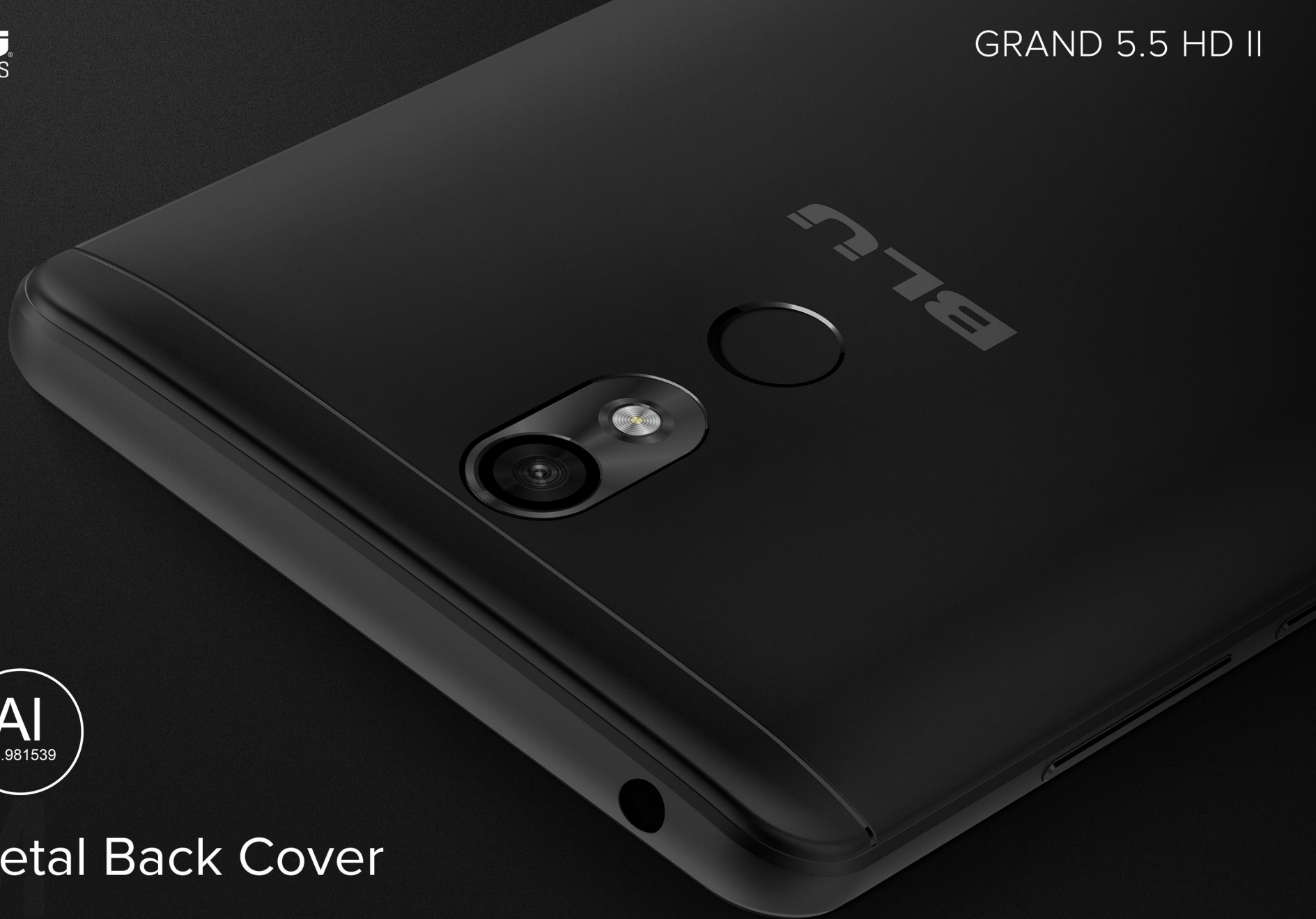


Gorgeous Design

The GRAND 5.5 HD II was created with function and design concepts that BLU products are well known for. Engineered with a metal housing for a nice aesthetic look while providing a great hand held experience.

Available in: Black, Gold, and Rose Gold.





Metal Back Cover

The GRAND 5.5 HD II utilizes state of the art material such as aluminum on the battery cover which provides structural integrity, while also raising the bar on the aesthetic quality. Pushing the design to a higher level that few succeed in.



500 Nits
Brightness



Display

Experience cinematic quality on the GRAND 5.5 HD II's best in class 5.5" high definition display. With a super bright 500 nit display that will bring all the life like quality to the screen. Watching movies, playing video games or looking at the latest vacation pictures will be an eye opening experience.



Power At Will

With a powerful 1.3GHz Quad Core MediaTek chipset and 16GB of internal of internal memory, the GRAND 5.5 HD II provides the seamless performance needed for your daily workload. 1GB of RAM provides the smooth and seamless performance expected.



4Core
Processor

Mali-**400**
GPU

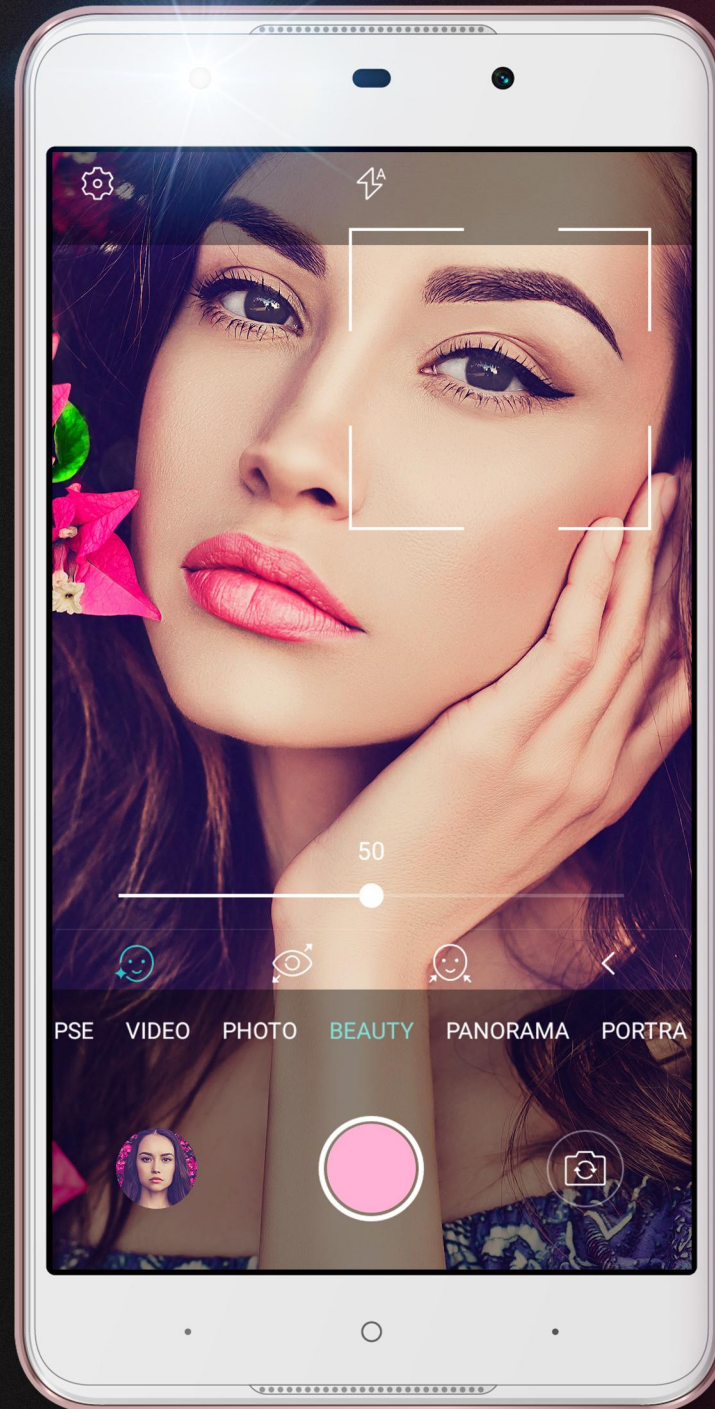
1.3GHZ
CPU

Selfie Time

Take outstanding selfies with the 8 Megapixel front camera with front flash. The GRAND 5.5 HD II captures every selfie shot in stunning quality.

8MP

Selfie Camera w/ Flash





Optical Performance

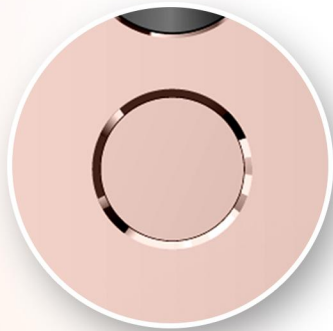
Take pictures like the pros, with the GRAND 5.5 HD II's 13 Megapixel main camera. Quality in every single picture taken will not be undeniable thanks to its premium Sony IMX135 sensor lens.

13 MP

Main Camera w/ Flash

Quick Access

With just a double tap, you can access your camera from any app, menu, and even if the screen is off!



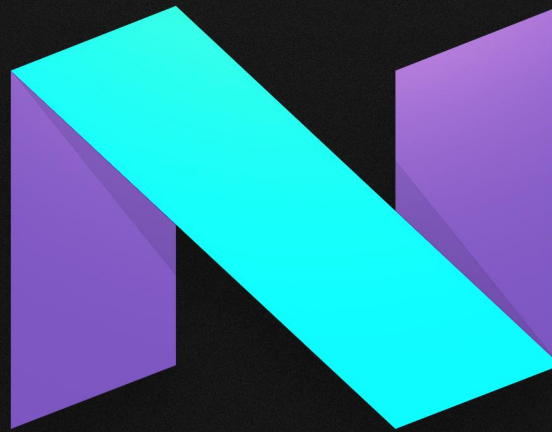
User friendly shortcut



Best Dual Speakers

The GRAND 5.5 HD II is equipped with front facing dual speakers that will bring a cinematic experience. With sweet highs, smooth alto mids and deep bass for the most realistic acoustic output. Brace yourself for the GRAND experience that is pleasure to your ears.





Android Nougat

Introducing Android 7.0 Nougat. New multi-window support to use apps on screen simultaneously. Better background optimization to minimize RAM use by system and apps. Project Vulkan API, a new 3D rendering API for 3D graphics. With these new enhancements in addition to other features available, users will have many new capabilities.



Dual SIM

Don't ever worry about exchanging SIM cards from one phone to another or carrying two phones in your pocket. With two SIM slots, you can take advantage of different voice/data plans for better rates, better coverage, and separate bills. Set apart personal calls and business calls and avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.

UNLOCKED

Ready To Use

Stay connected with friends and family while traveling the country. Get the job done no matter where you are. The GRAND 5.5 HD II comes with 3G 850/1700/1900/2100 so you can have coverage across the entire United States with all different carriers; AT&T, T-Mobile, MetroPCS, and entire MVNO Network.

cricket

 T-Mobile

 at&t

metroPCS
Permission to speak freely.

Straight
Talk

Comparison



BLU GRAND 5.5 HD II
154.2 x 78.2 x 8.4mm | 170g
✓ Android 7.0 Nougat
1.3GHz Quad Core Processor
16GB Internal Memory | 1GB RAM
5.5" HD Glass Display | 720 x 1280 | 267ppi
13MP Main Camera with Flash
✓ 8MP Selfie Camera with Flash
2800mAh Battery

SAMSUNG GALAXY J7 (2016)
151.7 x 76 x 7.8mm | 170g
Android 6.0 Marshmallow
1.6GHz Quad Core Processor
16GB Internal Memory | 2GB RAM
5.5" Display | 720 x 1280 | 267ppi
13MP Main Camera with Flash
5MP Selfie Camera with Flash
3300mAh Battery

Data Specs

TECHNOLOGY

Android 7.0 Nougat
GSM Quad Band
3G HSPA +21Mbps
850/1700/1900/2100

PROCESSOR

MediaTek 6580
1.3GHz Quad Core
With Mali-400

MEDIATEK

MEMORY

Internal 16GB | 1GB RAM
MicroSD up to 64GB

DISPLAY

5.5" HD Display
720 x 1280~ 267ppi

CAMERA

13MP Main w/Flash
8MP Front w/Flash
Video Capture 1080p@30fps

BATTERY

2,800mAh

CONNECTIVITY

Bluetooth 4.0
Wi-Fi, Hotspot
Micro USB v2.0

UPC Code

GRAND 5.5 HD II	848958033103	G210Q	BLACK
GRAND 5.5 HD II	848958033110	G210Q	ROSE GOLD
GRAND 5.5 HD II	848958033127	G210Q	GOLD



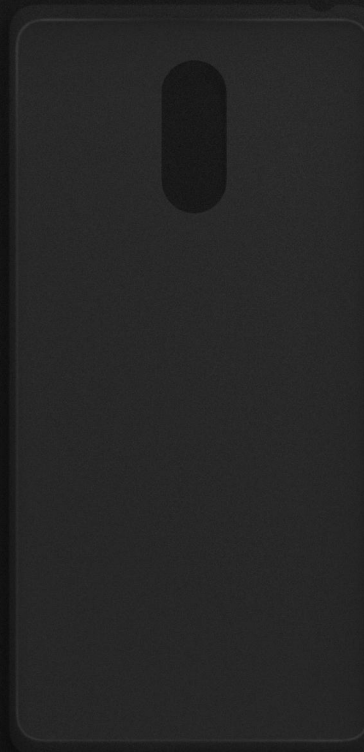
Box



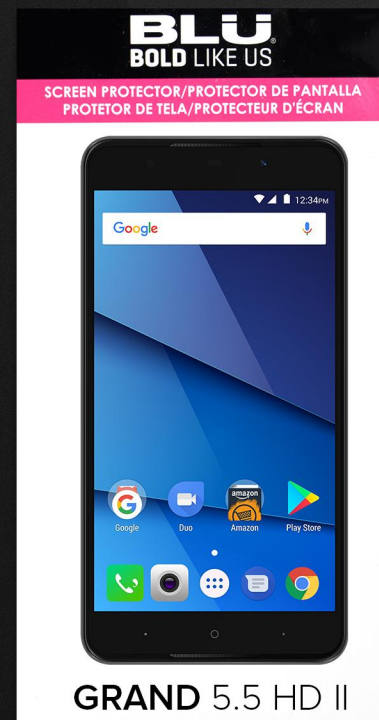
Device



Silicone Case



Screen Protector



USB



Charger



Ear Buds



Quick Guide

