

BLÜ
BOLD LIKE US



S1

simply brilliant

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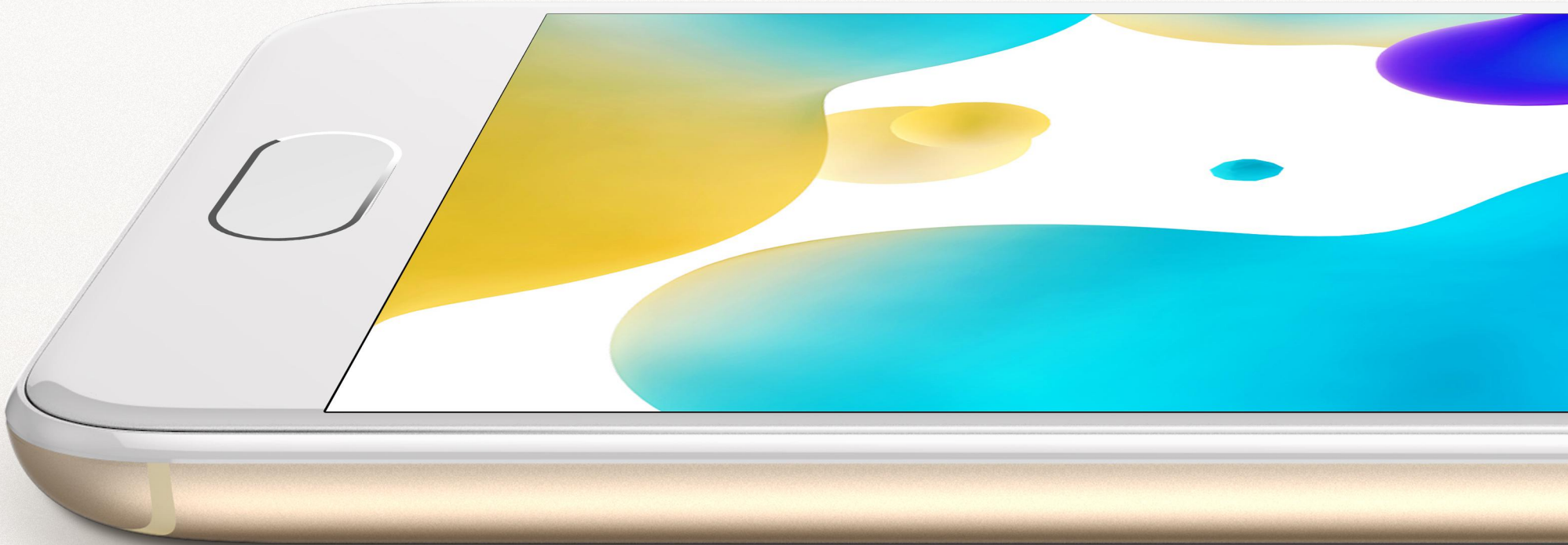
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Key Selling Points

5.2" HD Curved Glass Display

13 Megapixel Main Camera with Flash
5 Megapixel Front Camera

Octa Core 1.5GHz Processor | 64 Bit

16GB of Internal Memory
2GB of RAM

High Speed 4G LTE up to 300Mbps

Encrypted Fingerprint Scanner

Android 7.0 Nougat

Compatible with AT&T, T-Mobile, Sprint
and Boost Mobile





Flawless Design

The BLU S1 embodies a perfect balance of art and functional qualities. Designed to exceed the standard form, the metallic paint along with state of the art curved glass touch panel sets the S1 apart from its competitors. Coupled with the latest Android 7.0 Nougat OS, the user experience is impeccable. Available in Grey, Black and Gold.

Processor

With a MediaTek 6750 chipset powering the 1.5GHz Octa Core processor, the S1 will have the capacity needed for all your multi-tasking needs. With 16GB of internal memory and 2GB of RAM, the S1 ensures seamless performance and storage capacity. If additional storage is needed, the S1 has expandable storage up to 64GB with a built in MicroSD card slot.

64

bit architecture

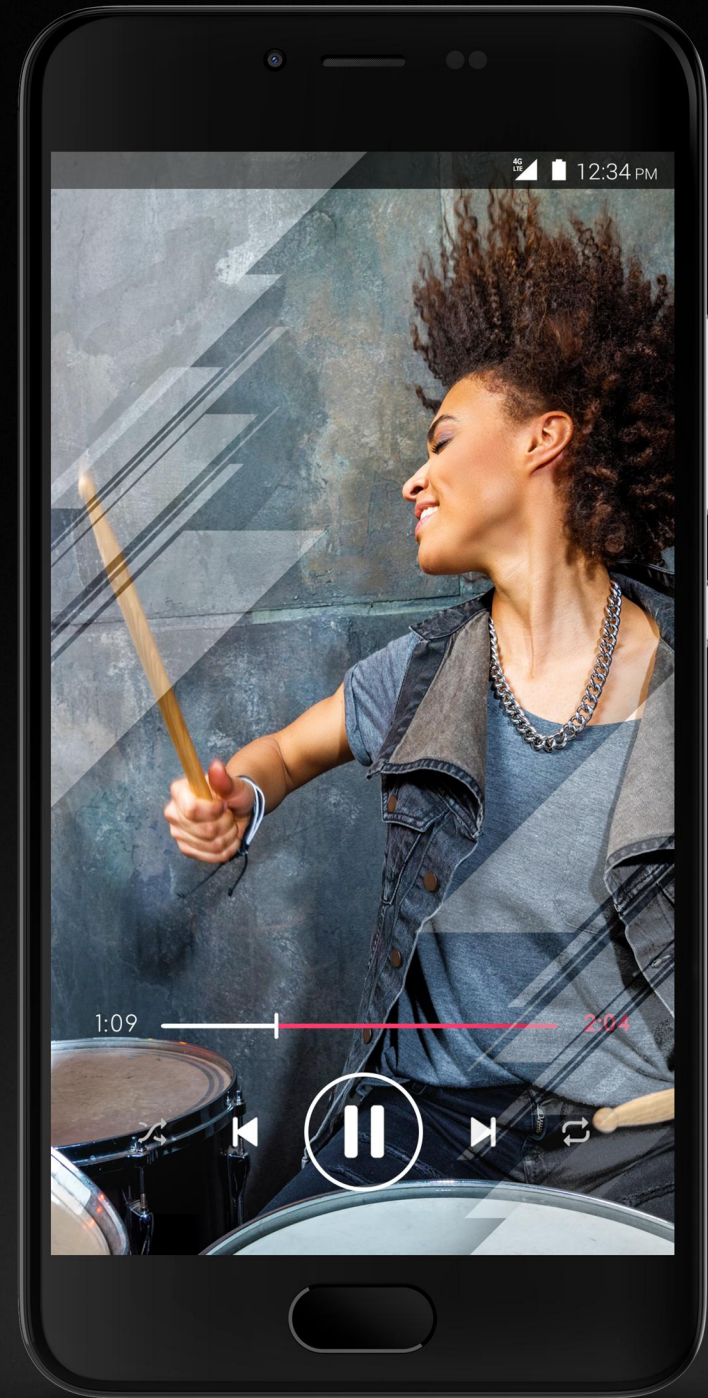
8

true cores

1.5GHz

processor

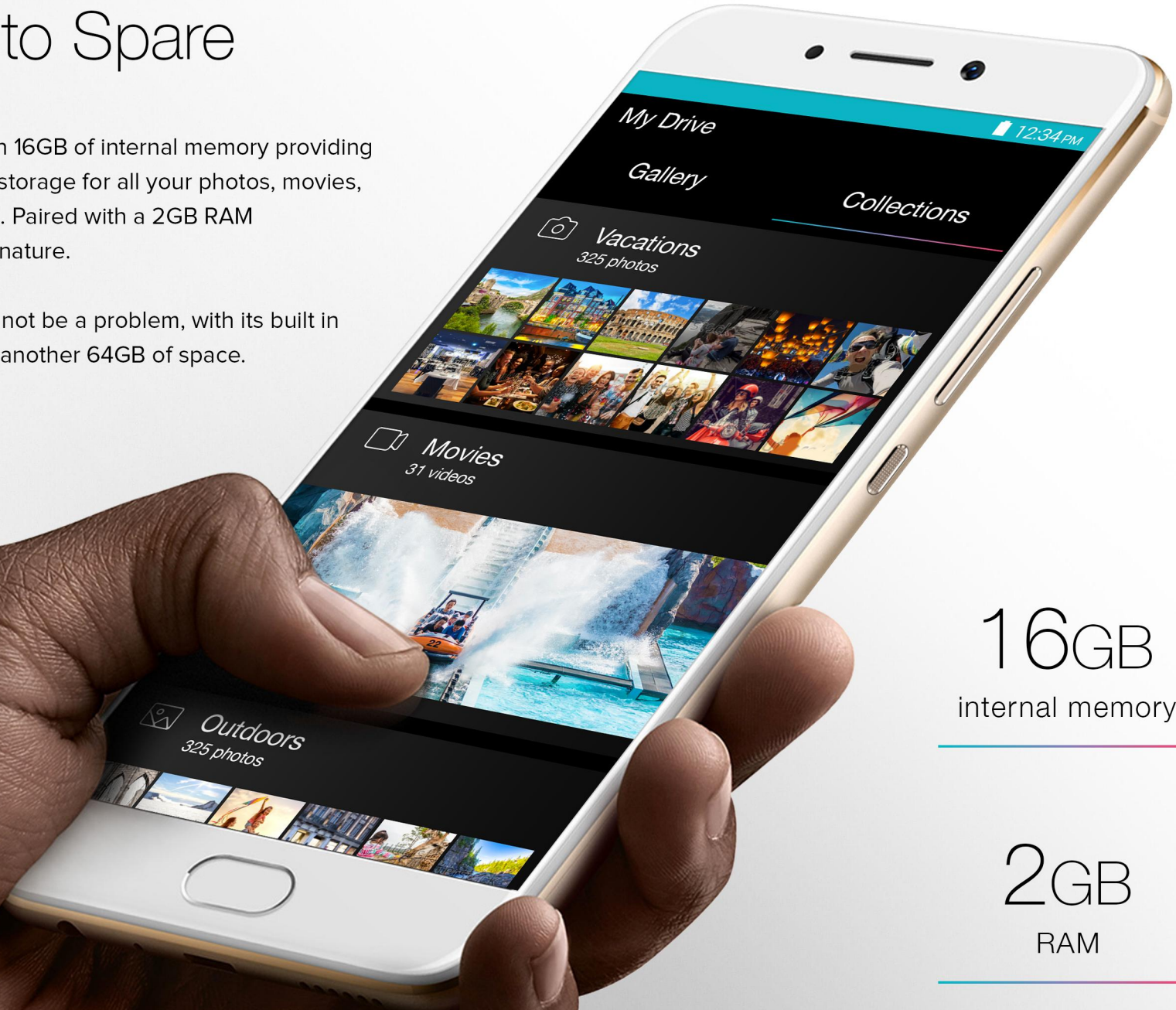
MEDIATEK



Memory to Spare

The S1 is equipped with 16GB of internal memory providing a generous amount of storage for all your photos, movies, and favorite music files. Paired with a 2GB RAM multitasking is second nature.

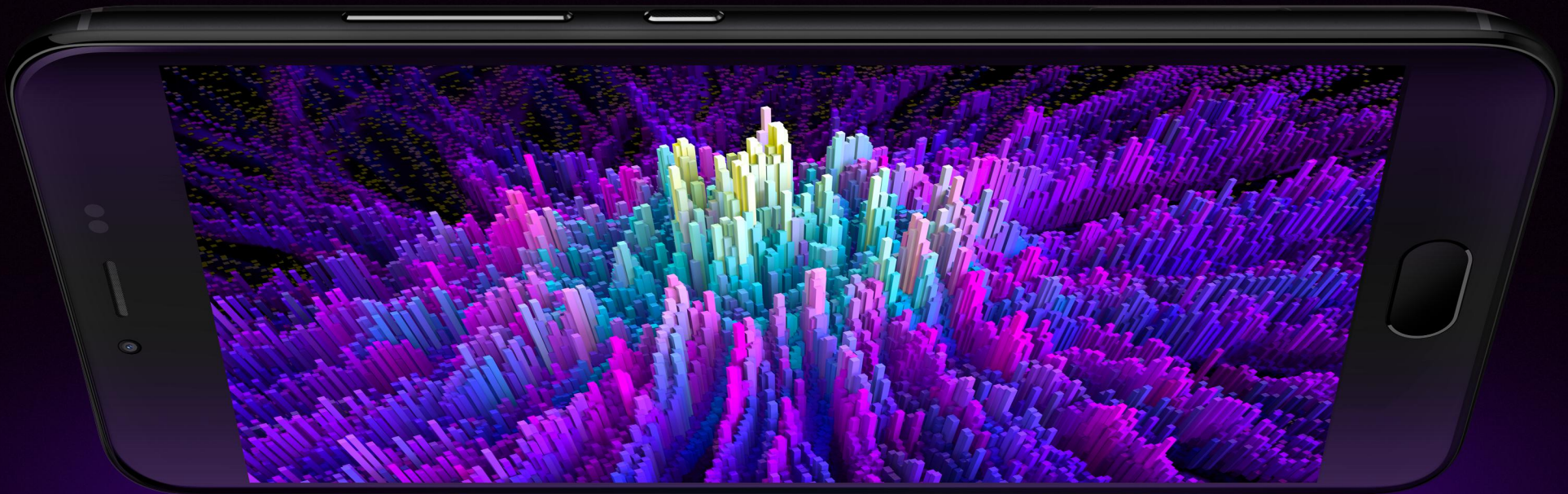
Additional space need not be a problem, with its built in MicroSD slot that offer another 64GB of space.



16GB
internal memory

2GB
RAM

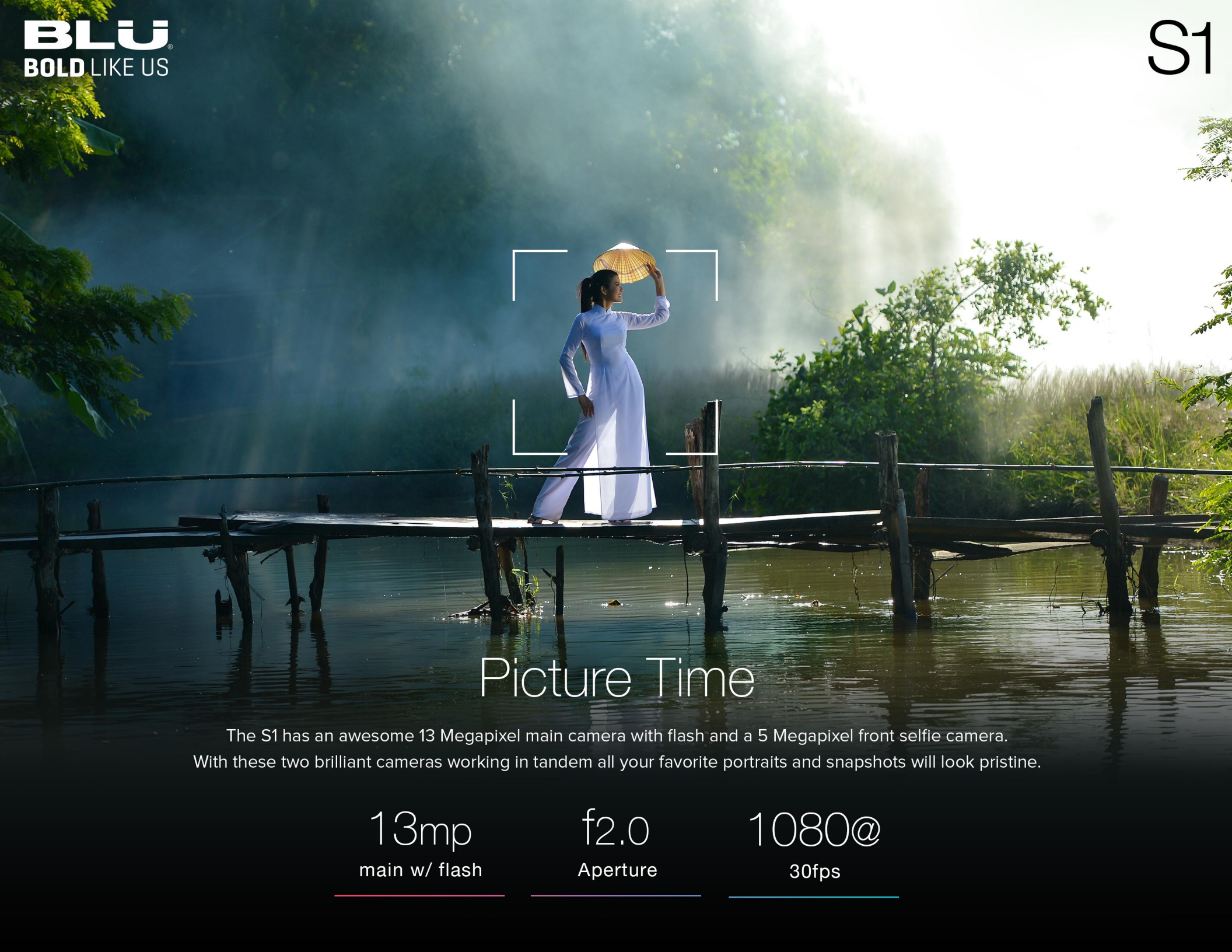
HD Display



The S1 assures a visually stunning experience. With a 5.2" HD display showcasing all your favorite movies in stunning 720 x 1280 resolution and 282ppi, the S1 will definitely leave you breathless. View all your favorite images and pictures in vivid colors and high contrast, assuring all your favorite moments are nothing but frame worthy.

Curved Glass

Incorporating the highest grade material such as curved glass touch panel ensure excellent feedback and feel, as well as providing a gorgeous look.



Picture Time

The S1 has an awesome 13 Megapixel main camera with flash and a 5 Megapixel front selfie camera. With these two brilliant cameras working in tandem all your favorite portraits and snapshots will look pristine.

13mp
main w/ flash

f2.0
Aperture

1080@
30fps

Selfie Camera

Your countless selfie experiences will be enhanced with the S1's incredible 5 Megapixel camera. Take advantage of every moment and enhance your pictures as you see fit with default Beauty settings. All images will have a professional and flawless appeal.



5mp
selfie camera



With a powerful 2,800mAh battery for all your day to day tasks, the S1 provides the dependability and necessary power you expect from a BLU smartphone. Running out of power will not be an issue with the S1's powerful battery.

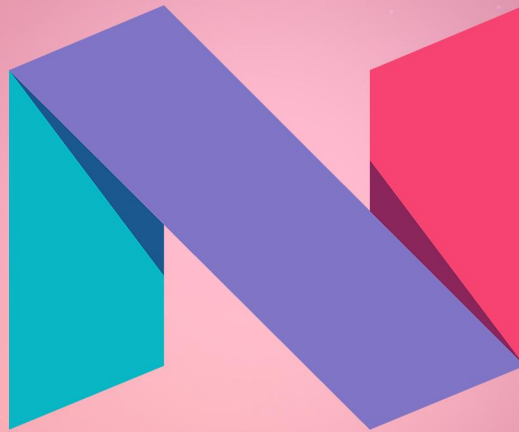


Quick Access. Total Security

The S1 assures you have total security and convenience with the press of a finger. Unlock your smartphone with ease and peace of mind, while also having quick accessibility to all your important applications and music.



Google



Android Nougat

New multi-window support to use apps on screen simultaneously. Better background optimization to minimize RAM use by system and apps. Project Vulkan API, a new 3D rendering API for 3D graphics.



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Globally Connected. Unlocked.

Stay connected while traveling across the country. With high speed 4G LTE up to 300Mbps, the S1 provides you coverage across the entire United states. Compatible with AT&T, T-Mobile, Sprint, Boost mobile, Virgin mobile USA and entire MVNO network.

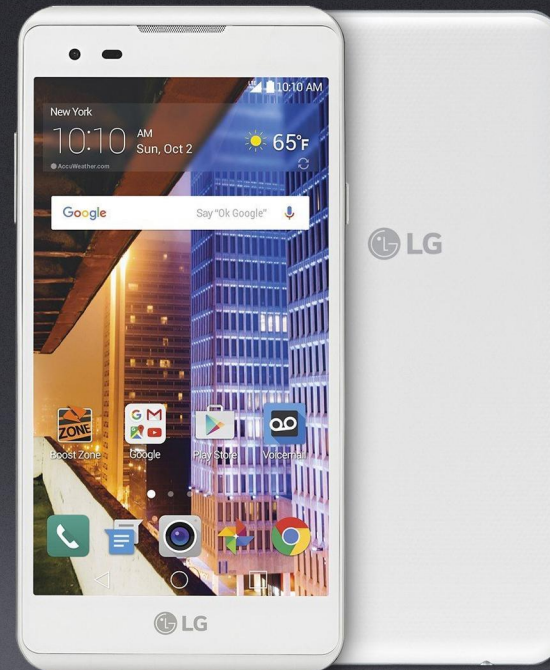


Device Comparison



BLU S1

- Android Nougat 7.0
- 147.30 x 72.8 x 8.4mm | 137g
- ✓ 1.5GHz Octa Core Processor
- ✓ 16GB Internal Memory | 2GB of RAM
- ✓ 5.2" HD Display | 720 x 1280 Resolution | 282ppi
- ✓ 13MP Main Camera w/Flash
- 5MP Front Camera
- ✓ 2,800mAh



LG Tribute HD

- Android 6.0 Marshmallow
- 145 x 71 x 6.9mm | 125g
- 1.3GHz Quad Core Processor
- 16GB Internal Memory | 1.5GB of RAM
- 5.0" HD Display | 720 x 1280 Resolution | 282ppi
- 8MP Main Camera w/Flash
- 5MP Front Camera
- 2,100mAh

Specs

Technology

GSM Quadband
CDMA BC0/BC1/BC10
WCDMA B1/B2/B4/B5/B8
FDD B2/B3/B4/B5/B7/B12/B17/B25/B26
TDD B41
Android 7.0 Nougat

Camera

13MP Main w/Flash
5MP Front
Video Capture 1080@30fps

Memory

Internal 16GB | 2GB RAM
MicroSD up to 64GB

Connectivity

Bluetooth 4.0
WiFi, Hotspot
Micro USB v2.0

Processor

MediaTek 6750
1.5GHz Octa Core
With Mali-T860 GPU



Battery

2,800mAh

Display

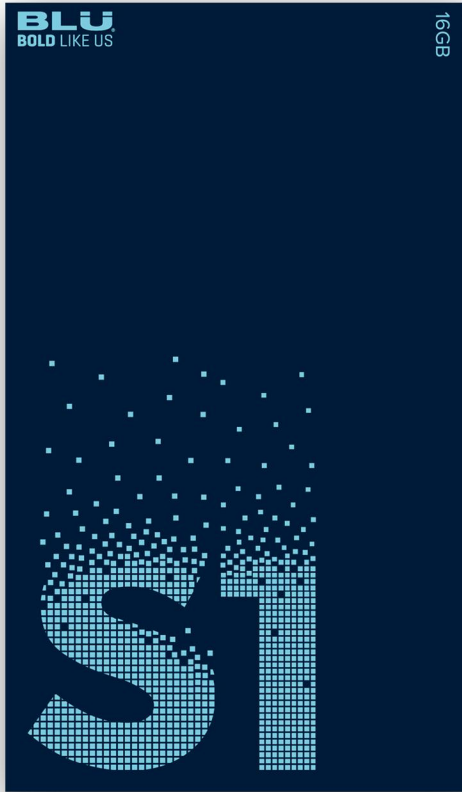
5.2" HD
720 x 1280 | 282ppi
Curved Glass Display

Security

Encrypted Quick Access
Fingerprint Scanner

S1 848958032021 S0320WW BLACK
S1 848958032021 S0320WW GOLD





Box



Phone



Screen Protector



Silicone Case



Quick Guide



Charger



USB Cable



Earbuds



Sim Card Key