

BLU
BOLD LIKE US



VIVO **XL3**
A SPARK OF GENIUS

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KEY SELLING POINTS

5.5" HD+ 18:9 Widescreen
Curved Corning Gorilla Glass Display

Android 8.0 Oreo

13 Megapixel Main Camera with Flash
13 Megapixel Front Camera with Flash
with Beautifying Software

32GB of Internal Memory and 3GB RAM

Premium metal like finish along with state
of the art IML technology.

Advanced Fingerprint Sensor

4G LTE





PREMIUM QUALITY

The VIVO XL3 incorporates a gorgeous electrolyzed metal effect that gives a mirror-like coating to the middle housing. The battery cover utilizes a premium shiny metallic finish. These design elements enhance even more its brilliant 18:9 widescreen curved glass display. Available in Gold and Silver.

SUPER SLIM DESIGN

Enjoy a truly immersive experience from every angle with the VIVO XL3's slim bezel, designed to accentuate its widescreen display format.





BLU VIEW PLUS

The VIVO XL3 has an 5.5" HD+ 18:9 wide screen display. This wider screen format along with a much slimmer profile enhance the viewing experience on the curved glass screen.

720x1440 + 18:9
RESOLUTION ASPECT RATIO



CURVED GLASS

The VIVO XL3 combines the latest technology and design concepts in one package. Incorporating the highest grade material such as curved glass touch panel to ensure excellent feedback and feel as well as a liquid light form factor.

CORNING
Gorilla[®]
Glass 3

BUILT TOUGH

The VIVO XL3 was designed with Corning Gorilla Glass 3 for the front touch panel, providing your device with an extra layer of armor to protect it from cracks and scratches. Corning Gorilla Glass 3 withstands drops up to 2x's better than competing glass designs.





POWERFUL & EFFICIENT

With a MediaTek 6737 chipset working alongside the 1.3GHz Quad Core processor, the VIVO XL3 definitely has the power you need for all your multitasking needs. Watch videos and answer emails with streamlined efficiency and speed.

INSTANT MEMORY

With 3GB of RAM download your favorite movies for that long trip quickly and effortlessly.

The VIVO XL3 has 32GB of internal memory to provide sufficient space for all your pictures and videos.

If you should require more memory, the VIVO XL3 has a built-in MicroSD slot for up to 64GB of additional storage.



CAPTURE YOUR LIFE

With the VIVO XL3's 13 megapixel main camera all pictures will look vibrant and sharp. The built-in LED Flash assures no picture will be too dark. With an f2.0 aperture and PDAF technology, the VIVO XL3 provides the technology needed to make every single camera shot look incredible.

The VIVO XL3 also has a picture in picture feature that allows you to insert a screenshot into pictures taken.

13MP + **F2.0**
+LED FLASH APERTURE





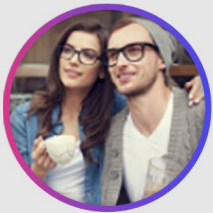
SUPER SELFIE CAMERA

Make every self portrait a work of art. Assure everyone fits in your pictures thanks to the VIVO XL3's 18:9 aspect ratio. No matter the light condition your single or group portraits will look extraordinary with the LED flash.

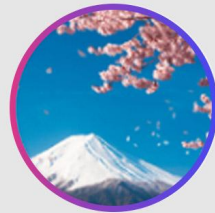
13MP
+LED FLASH

CAMERA SOFTWARE

Record your life in different ways. Amazing software modifications allow for visual enhancements for everyone. Whether you need to touch-up a selfie, capture a skydiving adventure in slow motion or light up a dark scene, the VIVO XL3's software enhancement will be ready for the task.



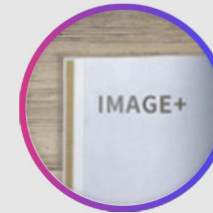
GROUP
SELFIE



TIMELAPSE



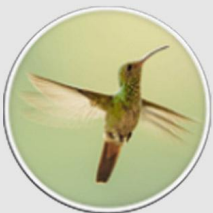
SLOW
MOTION



TEXT
RECORDING



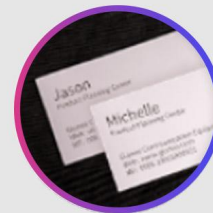
PICNOTE



GIF



MOOD
PHOTO



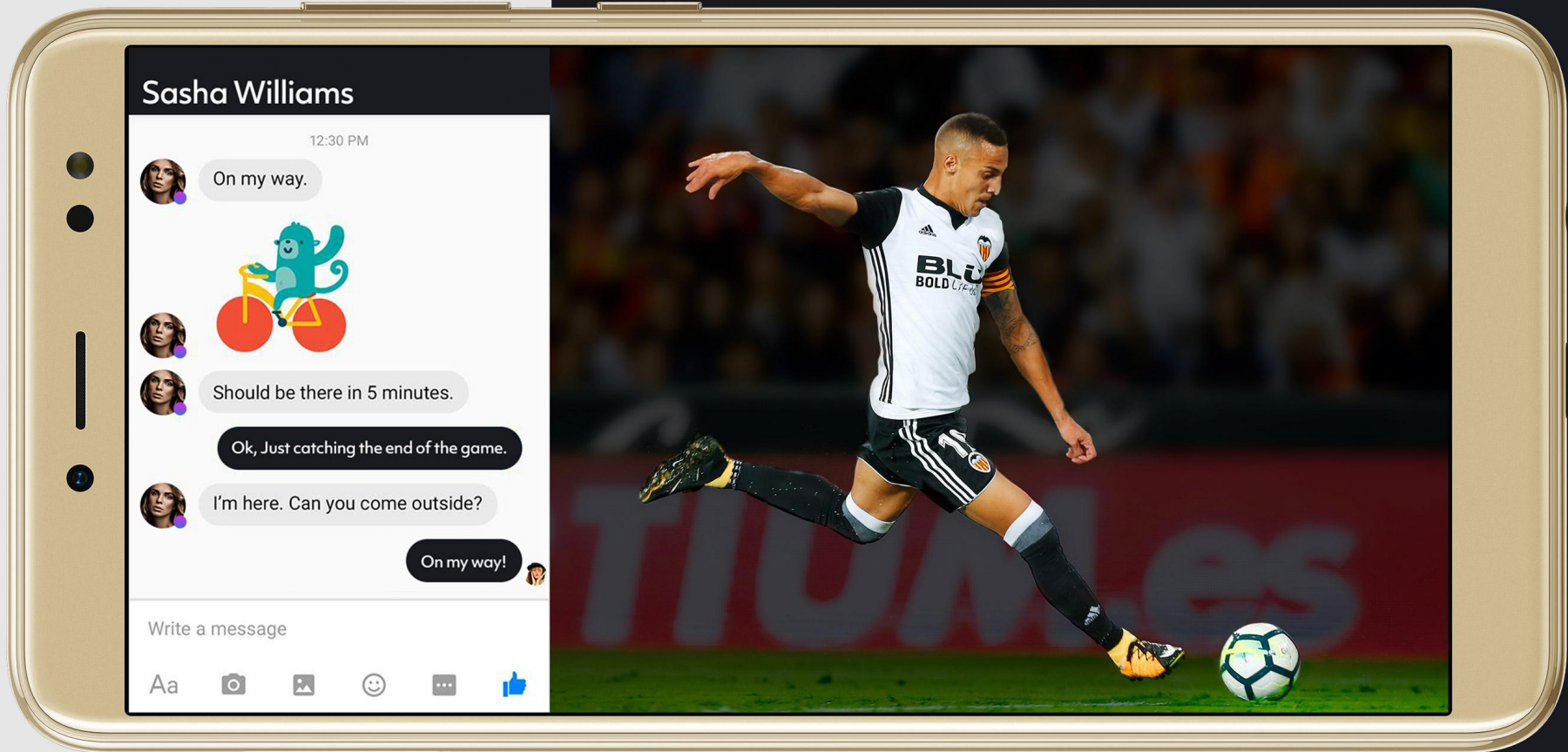
CARD
READER



TRANSLATION



SMART SCAN



SPLIT SCREEN

Have the versatility of using two applications simultaneously, the VIVO XL3's split screen feature allows you to message on one side of screen while watching a video on other.



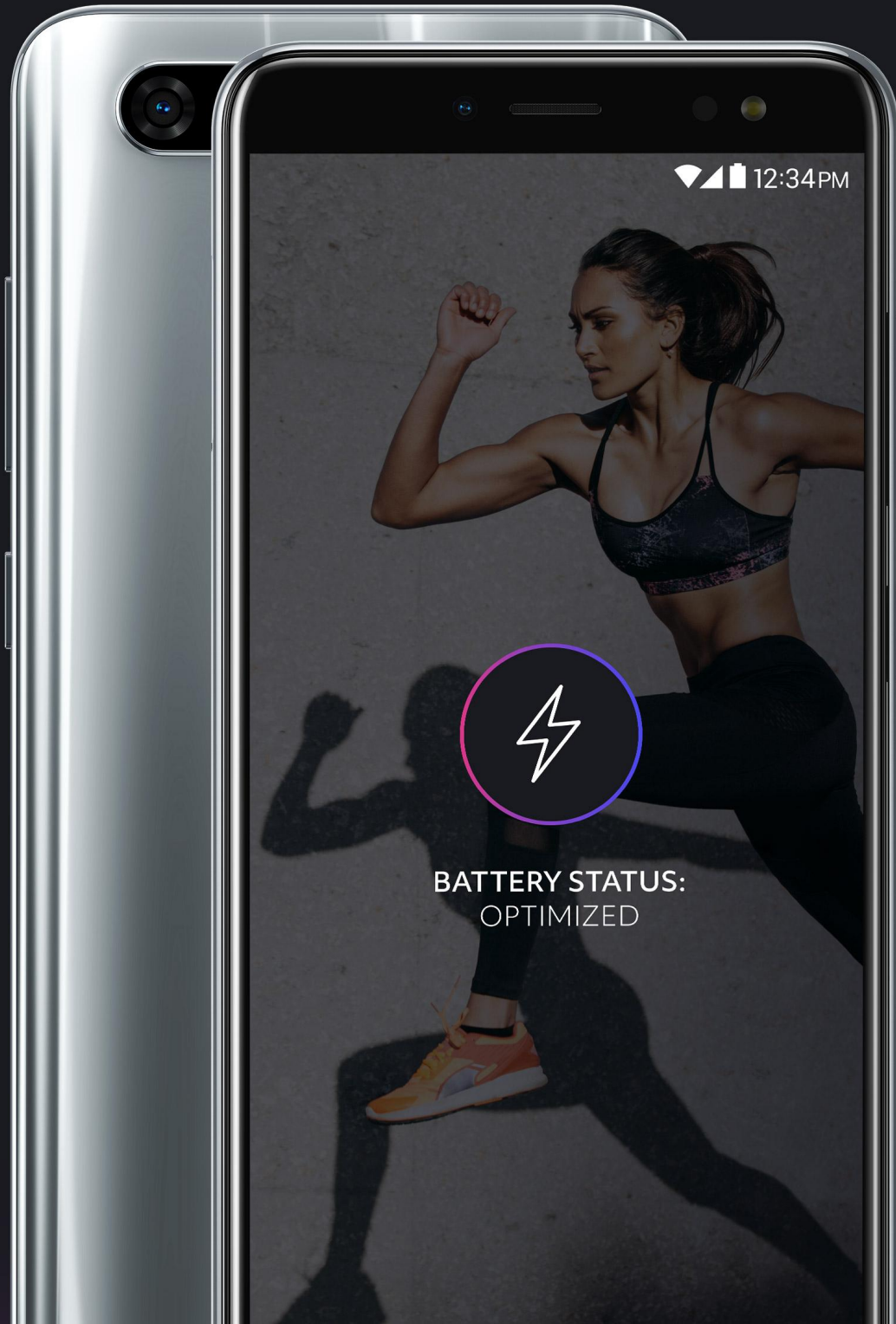
FACE UNLOCK

The VIVO XL3 lets you unlock your phone fast and easy with BLU's new facial recognition technology. Gain access to your phone in just seconds while your personal information and files stay safe.



QUICK ACCESS. TOTAL SECURITY

Providing security and convenience, the VIVO XL3 offers the user an encrypted fingerprint scanner, so you can have full access to important files with the press of a finger. Have the ability to unlock your phone in a mind blowing 0.2 seconds.

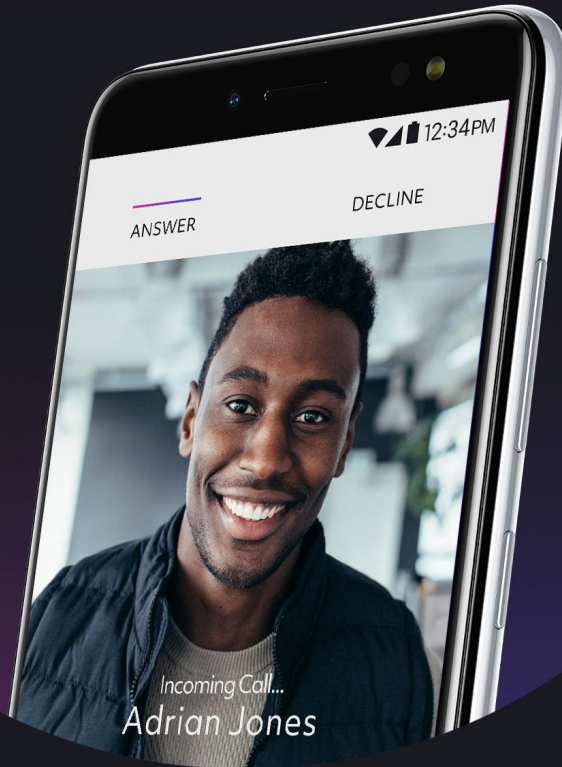


SUPER CHARGED!

With a 3,000mAh battery, the VIVO XL3 has more than enough power when you need it most. Enjoy all your multitasking with the ease and peace of mind that your smartphone will be fully charged. The 5V/2A quick charger will ensure full charge in less than 1.5 hours.

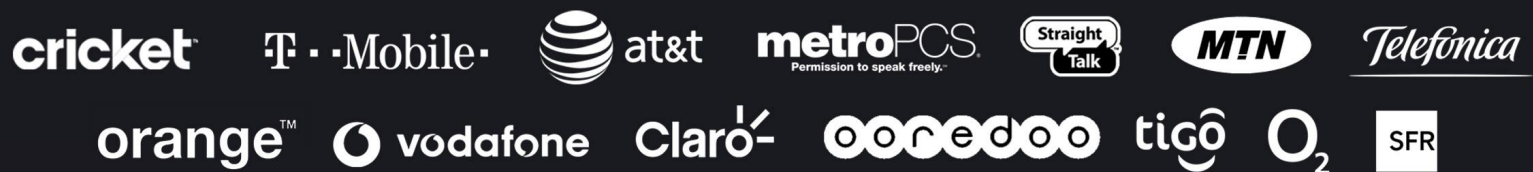


3000mAh
SUPER
BATTERY



UNLOCKED & DUAL SIM

Stay connected on 4G LTE with friends and family while traveling across the country with speeds up to 10x faster than 3G. The VIVO XL3 comes with 3G: 850/900/1700/1900/2100; 4G LTE: 1/2/3/4/5/7/8/12/17/28 bands so you can have coverage across the entire United States with all different carriers; AT&T, T-Mobile, MetroPCS, and the entire MVNO networks.





ANDROID 8.0 OREO

Introducing Android 8.0 Oreo. Smarter, faster, more powerful and sweeter than ever. The world's favorite cookie is your new favorite Android release.

2x faster: Get started on your favorite tasks more quickly with 2x the boot speed when powering up.

Background limits: Android Oreo helps minimize background activity in the apps you use least, it's the super power you can't even see.

Autofill: With your permission, Autofill remembers your logins to get you into your favorite apps at supersonic speed.

Picture-in-Picture: Allows you to see two apps at once, it's like having super strength and laser vision.

Smart text selection: Android Oreo recognizes text when you tap or select, then recommends a next logical step via a suggested app.

Notification Dots: Press the notification dots to quickly see what's new, and easily clear them by swiping away.

Google Play Protect: Working to keep your device and data safe from misbehaving apps by scanning over 50 billion apps per day, even the ones you haven't installed yet!

A bird? A plane? No, it's Android Oreo.

DATA

Technology

GSM : 850/900/1800/1900
3G: 850/900/1700/1900/2100
4G LTE: 1/2/3/4/5/7/8/12/17/28
Android 8.0 Oreo

Display

5.5" HD+ 18:9 Widescreen Ratio
Corning Gorilla Curved Glass 3
720 x 1440 | 293ppi

Processor

MediaTek 6737
1.3GHz Quad Core
With Mali-T720 GPU

Memory

Internal 32GB | 3GB RAM
MicroSD up to 64GB

Camera

13MP Main w/LED Flash
13MP Super Selfie w/LED Flash
Beautifying Software
Video Capture 1080p@30fps

Battery

3,000mAh

Connectivity

Bluetooth 4.0
Wi-Fi a/b/g/n
Micro USB v2.0

Security

Facial Recognition
Fingerprint Scanner
Encrypted File Management



Vivo XL3 Gold 848958034209 V0250WW
Vivo XL3 Silver 848958034216 V0250WW



BLU VIVO XL3

148.3 x 71.7 x 8.1 mm | 143g

✓ Android 8.0 Oreo

1.3GHz Quad Core Processor with Mali T720

32GB Internal Memory | 3GB RAM

✓ 5.5" HD+ 18:9 Curved Glass Display

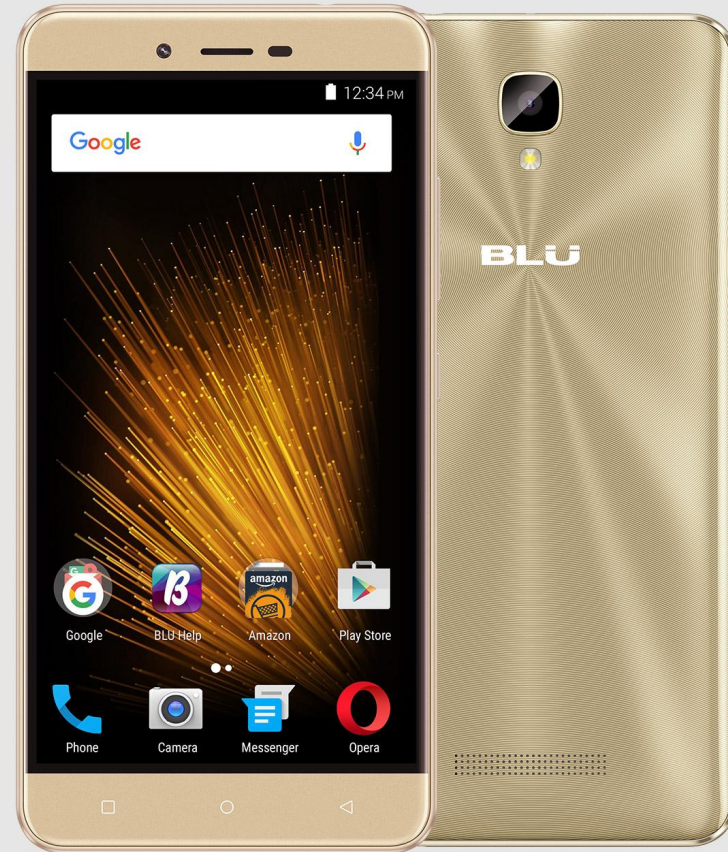
✓ 720 x 1440 | 293ppi

13MP Main Camera with LED Flash

✓ 13MP Front Selfie Camera with LED Flash

✓ Fingerprint Sensor

3,000mAh Battery



VIVO XL2

154.4 x 76.6 x 9.2 mm | 175g

Android 6.0 Marshmallow

1.4GHz Quad Core Processor with Mali T720

32GB Internal Memory | 3GB RAM

5.5" HD Curved Glass Display

720 x 1280 | 267ppi

13MP Main Camera with LED Flash

8MP Front Selfie Camera

N/A

3,150mAh Battery



BLU VIVO XL3

148.3 x 71.7 x 8.1 mm | 143g

✓ Android 8.0 Oreo

1.3GHz Quad Core Processor with Mali T720

✓ 32GB Internal Memory | 3GB RAM

✓ 5.5" HD+ 18:9 Curved Glass Display

✓ 720 x 1440 | 293ppi

13MP Main Camera with LED Flash

13MP Front Selfie Camera with LED Flash

Fingerprint Sensor

3,000mAh Battery



SAMSUNG GALAXY J5 (2017)

146.2 x 71.3 x 8 mm | 160g

Android 7.0 Nougat

1.6GHz Octa Core Processor with Mali T830

32GB Internal Memory | 2GB RAM

5.2" HD Display

720 x 1280 | 282ppi

13MP Main Camera with LED Flash

13MP Front Selfie Camera with LED Flash

Fingerprint Sensor

3,000mAh Battery

BOX CONTENTS



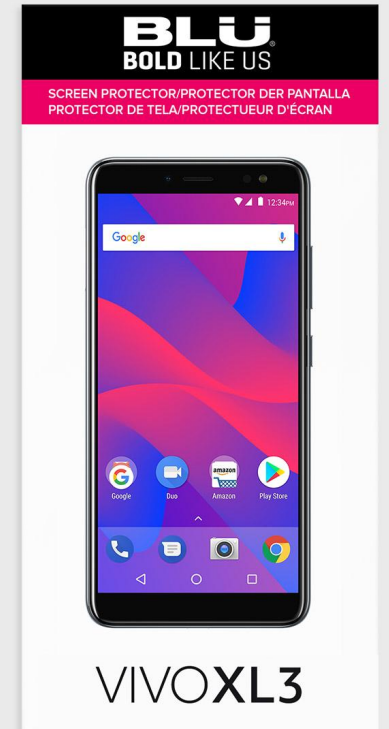
BOX



PHONE



SILICONE CASE



SCREEN PROTECTOR



EARBUDS



USB CABLE



CHARGER



SIM CARD
KEY



STICKER



QUICK GUIDE